

May 20, 2019

To Whom It May Concern:

It is with great enthusiasm that I endorse the nomination of Courtney Maxwell Greene (CMG) to be a 2019 Woman of Influence through Business Record. I have had the pleasure of knowing for CMG for over 15 years and serving as her supervisor over a two-year period at Iowa Workforce Development. CMG is uniquely qualified to be included in this prestigious group, due her extensive experience in broadcast journalism, with non-profit management, and in statewide public service leadership capacities.

As Deputy Director of Iowa Workforce Development (IWD) I had the pleasure of selecting CMG to be the Communications Director and chief spokesperson for our state agency. In that role Courtney was thoughtful, innovative, an effective manager, and truly a student of the systems approach to governing. She was very curious on how to be most effective while utilizing efficiencies in the management of public resources. Additionally, when she was promoted to Division Administrator, she demonstrated an uncanny ability to manage multiple high-level projects and direct reports with exception skill. Her projects were always on-time and on-budget.

CMG is a proven leader and mentor to several women currently in the field of journalism in Des Moines and other media markets across the country. She reaches out to new reporters, extending a hand of friendship, and often suggests story ideas. Many reporters call her for institutional knowledge and to seek counsel when making editorial and personal decisions. CMG's communication skills are second to none and are well-honed from her days in television.

On a personal note, she has raised two smart, ambitious, precocious and talented daughters. One is currently studying economics at the University of Northern Iowa and the other is completing her junior year at Valley High School in West Des Moines. Her family is her priority and she has done a masterful job of making sure her children know that they are the most important people in her life.

One of her favorite phrases is "bloom where you're planted," and she does just that. CMG's pursuit of excellence and desire to help our fellow Iowans from all walks of life has served her well, no matter where she lives or works. A lifelong learner, she also recently applied to Drake University's Master of Public Administration program, where I'm sure she will thrive.

Again, I provide a ringing endorsement for inclusion of Courtney Maxwell Greene in your upcoming selection of Women of Influence.

Respectfully Submitted,



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(Former Deputy Director of Iowa Workforce Development)