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May 22, 2019

Dear Women of Influence Selection Committee,

I am pleased to nominate Courtney Maxwell Greene as a Woman of Influence.

I have had the opportunity to know Courtney since March of 2018 when she first interviewed for our Marketing/Communications position with the Alzheimer’s Association, Iowa Chapter. Her previous work in the Des Moines community, both professionally and with her community involvement, immediately struck me as remarkable.

When we hired Courtney, it was under the lofty assumption that she would be able to entirely transform the Communications work that our Association does throughout the state. In that regard, she has been successful, increasing media impressions not just for the Iowa Chapter, but has led our region in percentage of increased media impressions this fiscal year. She has been able to put together campaigns and highlight our cause in ways that have not been done in the past, allowing us more reach throughout our territory than ever before.

The high regard that Courtney is held in externally should be noted here, also. I know that she is in high demand for public speaking engagements, and she continues to involve herself with causes that are near and dear to her heart. I would also like to comment on one of her passions – diversity & inclusion. She is a consistent voice for the rights of those underserved and underrepresented in our community.

I know that Courtney absolutely adores her two daughters, Rachel and Samantha. I have had the chance to meet both and they are definitely wired to be future leaders, much like their mom.

My hope is that this letter, among others, provides a snapshot of Courtney and the stellar work she has done and continues to do for the community.

Sincerely,



Doug Bickford, Executive Director

Alzheimer’s Association, Iowa Chapter

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