

May 23, 2019

To the members of the 2019 Women of Influence selection committee:

I respectfully submit a nomination for Molly Phillips, General Manager and Executive Director of Iowa Public Television for consideration as a 2019 Women of Influence awardee. Molly has served IPTV since 1990, devoting her career to the advancement of public television and IPTV's mission to educate, inform, enrich and inspire Iowans. Molly is a passionate leader, a tireless advocate for Iowans and a fierce champion of women. Over the course of my professional career spanning community marketing, economic development and regional strategic planning, I have enjoyed the privilege of working for and with some of the best and most recognized leaders in Iowa. Molly Phillips stands tall among these leaders for the change she has led and the impact she has made by assuring the statewide network continues to bring the best of the world to Iowa and the best of Iowa to the world.

In the short four years I have worked with Molly at Iowa Public Television, I have witnessed how her passion and integrity has influenced this team and this network to make a positive impact by enriching lives. She led an inclusive strategic plan that resulted in a dramatic change in organizational culture. She has inspired a deep sense of pride in me and in my fellow colleagues for the work we do, always measured by the lives we touch and the difference we make in our communities and our state.

Molly's influence is not limited to Iowa. Her leadership has elevated IPTV's already highly respected reputation in the national public media arena. She was elected to serve as Chair on the National Educational Telecommunications Association (NETA) Board of Directors. She previously served NETA as Co-Chair and Secretary. As NETA Chair, Molly also serves on the Affinity Group Coalition of public media organizations and is leading an initiative to create professional development training opportunities for public media employees. Molly was elected to serve the Public Broadcasting System (PBS) Board of Directors. She completed the PBS Executive Leadership program in 2015. She also serves the APTS Board of Trustees and is an active member of the Organization of State Broadcasting Executives (OSBE). Molly has made presentations at numerous national public television meetings, including the 2019 NETA conference, the 2018 and 2019 APTS Public Media Summits, and the 2017 Corporation for Public Broadcasting (CPB) Board Meeting on the many educational benefits and opportunities provided by Iowa Public Television.

Personally, I am most inspired by Molly's fight to elevate women in the highly competitive television industry. Molly currently co-chairs a national task force working to assure women are well represented in the pipeline for national industry organization and board leadership. She has successfully advocated for female team members to receive professional development and gain opportunities to participate in dialog on everything from industry brand standards to the future of digital distribution and engagement best practices. Her ongoing advocacy of these women professionals has led to several IPTV staff appointments to national advisory councils. I am incredibly proud to submit Molly's name and list of accomplishments to the committee for consideration. Thank you for the opportunity to acknowledge and honor one of Iowa's leading women!

Susan Ramsey

Director of Communications