Paula A. Kerger

President & CEO



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Business Record
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100 4th Street
Des Moines, Iowa 50309

To whom it may concern:

I would like to offer my enthusiastic support for the nomination of Molly Phillips for the *Business Record's* Women of Influence Award.

As President of PBS, I've had the great pleasure to follow Molly's extraordinary career with Iowa Public Television. She is an effective leader, an excellent communicator and a strong advocate for the more than 2 million people served by IPTV.

Molly was a standout in public television long before she became General Manager of IPTV. During her tenure as Director of Communications, she was recognized with the National Advocacy Award for her tireless efforts to secure vital federal funding for stations across the country.

It has been wonderful to watch IPTV thrive under Molly's leadership: earning countless awards for quality programming, expanding distribution across platforms to meet the evolving needs of audiences and deepening its commitment to lowa's youngest learners. Molly has also elevated her station's standing on the national stage. She serves in several leadership capacities within the public broadcasting system, including her current roles as a member of the PBS Board of Directors and Chair of the National Educational Telecommunications Association Board of Directors.

Molly is indeed a woman of influence. When she called and asked me to participate in IPTV's anniversary this March, I didn't hesitate to say yes. And during my visit to Des Moines, I observed firsthand how she is using her powerful platform to connect and inspire people across the great state of lowa.

Thank you so much for your consideration of this nomination.

Kind Regards,