

Des Moines Business Record  
c/o Jason Swanson  
100 4th Street  
Des Moines, Iowa 50309



Thursday, May 16, 2019

Mr. Swanson:

I am writing today in support of the nomination of Molly Phillips, Executive Director and General Manager of Iowa Public Television, for the 2019 Women of Influence Awards. In evaluating your criteria for these prestigious awards, I can imagine no one more worthy than Ms. Phillips.

Molly Phillips, in leading Iowa Public Television, is responsible for an organization with a rich history, a broad reach, and a deep impact on the lives of Iowans. Since taking over in 2013, Molly has led IPTV to national recognition for their work in education, local production, and advocacy.

In addition to the leadership she has shown at IPTV, Molly is a nationally respected and influential leader in public broadcasting. Molly is currently chair of the board of directors for the National Educational Telecommunications Association (NETA), the organization I am privileged to manage. Molly was elected to that position by her peers, public media executives across the country, based on her track record of leadership, vision, and her commitment to the mission of public broadcasting. In addition to NETA, Molly also serves on the board of trustees of Americas Public Television Stations, as well as the board of directors of PBS. She is a regular speaker and facilitator at national conferences, and in 2010, was awarded the APTS award for station advocacy in recognition for her outstanding representation of public media in Washington.

Today, I am proud to say that Molly is chairing the NETA professional development steering committee, a group of public media executives directing the creation of professional development programs for professionals working in our industry. Ms. Phillips leads by example, and her passion for the advancement of her staff at IPTV, and by extension all of her colleagues in public media, is evident in everything she does.

I am happy to answer any questions you may have about Molly, and wholeheartedly endorse her nomination for your Women of Influence Awards.

Eric Hyypa

A handwritten signature in black ink, appearing to read "Eric Hyypa", is located below the typed name.

President, National Educational Telecommunications Association