PATRICK BUTLER President & Chief Executive Officer

May 9, 2019

Des Moines Business Record c/o Jason Swanson 100 4th Street Des Moines, Iowa 50309

Dear Mr. Swanson:

I am delighted to endorse the nomination of Molly Phillips as a Woman of Influence.

As executive director and general manager of Iowa Public Television, Molly has demonstrated leadership qualities that have vaulted her to the first ranks of America's public television system.

She is currently serving simultaneously as chair of the National Educational Telecommunications Association (NETA), as a member of the board of directors of PBS, and as a member of the board of trustees of America's Public Television Stations, where she chairs our legislative advocacy committee. She also received our National Advocacy Award in 2010, three years before taking the helm at IPTV.

This extraordinary recognition is built upon a strong foundation of success at Iowa Public Television. Molly's ambitious vision and superb execution of what a public television station can be have set an example for our entire industry, as exemplified by her presentations at the 2018 and 2019 Public Media Summits, the 2019 NETA conference, and a 2017 meeting of the board of the Corporation for Public Broadcasting, where Molly presented a compelling report on IPTV's groundbreaking innovations in education and local community service.

In addition to these professional distinctions, Molly has gained a legion of admirers throughout our industry for her intelligence, her energy, her good humor, and her unfailing willingness to help others achieve their professional and personal ambitions in public media.

It is difficult to imagine a more influential person in the world of public television today than Molly Phillips, and with all her other colleagues I enthusiastically support her selection as a Woman of Influence. The Des Moines Business Record simply could not make a better choice.

Sincerely,

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