



May 29, 2019

Selection Committee
Women of Influence Review Committee
Des Moines Business Record
The Deport at Fourth
100 SW Fourth Street
Des Moines, IA 50309

Dear Committee Members:

It is my pleasure to write on behalf of Barb Baker, a nominee for consideration as a member of the 2019/2020 WOI Class. Barb would make a great addition to the class and I hope she will be selected.

Barb has been involved with our organization, ABI, for many years. I first met her several years ago in her role as an executive with Grinnell Mutual. Grinnell Mutual is one of Iowa's most successful and impactful businesses and Barb has played a key role in that success. In recent years, Barb has become a leader in several ABI Foundation programs, such as Leadership Iowa, Business Horizons, and others. Her work to engage Iowa communities in the growth of our state has been important and I also know Barb in her role as an appointee of Governor Kim Reynolds. Governor Reynolds asked Barb to serve as a member of a task force seeking to grow and expand opportunities for all Iowans, especially those in rural parts of our state.

Barb is well-known for her dedication to her community and state and to the many organizations in which she is involved. She is a positive, hard-working person who seeks to build-up everyone around her. I hope you will include Barb Baker in the next WOI Class. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads 'Mike Ralston'.

Michael Ralston
President