

DOUGLAS A. SIEDENBURG



Mr. Siedenburg began his real estate career in 1976. In March of 1985, Mr. Siedenburg was hired by William C. Knapp, assuming the Vice President, General Manager Position of Iowa Realty Commercial Brokers, a commercial brokerage operation with 12 full time commercial brokers. He was promoted to President of Iowa Realty's commercial division in 1990 and served in that capacity until 1994. From 1985 – 1994, the company grew to be the State of Iowa's largest commercial brokerage operation, expanding to 33 brokers and over \$100,000,000 annually in business. Having the management responsibility for 33 brokers, he was exposed to a great variety of commercial real estate transactions, providing a broad background of experience.

In 1985, Central Life Assurance Company bought the parent company of Iowa Realty Commercial and in 1989-90, Central Life called upon Iowa Realty's commercial division to develop a real estate workout unit for Central Life Assurance Company's distressed real estate portfolio. This event created valuation, marketing, and leasing decisions and opportunities in various locations around the United States. Mr. Siedenburg supervised the start-up and operation of this unit and coordinated the workflow between the portfolio management unit and the commercial brokerage operation. During the nine years Mr. Siedenburg led Iowa Realty's Commercial Division, he was involved in handling, managing, and troubleshooting hundreds of transactions. In 1994, Mr. Siedenburg became a principal in the newly formed Centera Realty Corporation, an affiliate of Central Life Assurance Company.

In 1995, Mr. Siedenburg was hired by Marvin Pomerantz of The Mid-America Group, West Des Moines, Iowa as Executive Vice President. His responsibilities included generation of new real estate business development, acquisition and disposition negotiation and marketing. In addition to his work with The Mid-America Group, Mr. Siedenburg also provided real estate consulting expertise to Gaylord Container Corporation, a Fortune 500 company, on a nationwide basis.

In March 1998, Mr. Siedenburg founded The Siedenburg Group. The firm offers a range of real estate services including consulting expertise to corporations and municipalities, strategic planning, site selection counsel, investment counsel, and brokerage services.

In 2005, Siedenburg was retained as a consultant to assist Wells Fargo Home Mortgage in its site selection for the development and construction of its 960,000 s.f. office campus in West Moines, Iowa. The project was recognized as one of the 10 largest economic development transactions in the United States that year. Siedenburg was awarded the *James Felt Creative Counseling Award*, given by the *Counselors of Real Estate* for his work on the project. This award is given to those who reflect creativity in their counseling work and high personal and professional standards, ethics, integrity, creativity and competencies displayed throughout their careers.

In 2014 Midwest Real Estate News honored him as a “*Hall of Fame Inductee*” for his many accomplishments.

Brokerage, development and consulting projects continue to provide opportunities for The Siedenburger Group to serve corporate real estate clients and individuals.

Mr. Siedenburger believes in giving back to his community and that leaders must serve others. Siedenburger has served on the Board of *Hope Ministries*, a homeless shelter in Des Moines for over 30 years and is currently Chairman of their Board of Directors. He is one of the founding members of *Wildwood Hills Ranch of Iowa*, serving at-risk kids in the State of Iowa for the last eighteen years. He is active in his church. Mr. Siedenburger believes service to corporations and individual clients form the basis of good business. Long term value, however, is created by investing in the lives of others.

GREATER DES MOINES COMMUNITY CONTRIBUTIONS:

Hope Ministries — Board of Directors (current Chair)

Wildwood Hills Ranch — Co-Founder, Acquisition and development of the non-profit, 400-acre ranch located in St. Charles, Iowa. Dedicated to serving at-risk youth. Board of Governors; Executive Committee

Greater Des Moines Partnership — Member; two years as chairman of the Air Service Council

PROFESSIONAL DESIGNATIONS:



CRE-COUNSELOR OF REAL ESTATE / Doug Siedenburger's CRE [Profile](#)



CCIM-CERTIFIED COMMERCIAL INVESTMENT MEMBER