

March 14, 2018

Selection Committee

Whitford & Eddy Law Commercial Real Estate Professional of the Year Award

Des Moines Business Record

100 SW 4th Street

Des Moines, IA 50309

Dear Members of the Selection Committee:

I am pleased and honored to be able to endorse Doug Siedenburg for the Whitford & Eddy Law Commercial Real Estate Professional Award. Doug's long history of dedicated service to Hope Ministries illustrates his love for the Des Moines community, and especially for those in need of help and hope.

I have been acquainted with Doug personally for almost 30 years. In 1994, as the newly-hired Executive Director of Bethel Mission, I benefited greatly from Doug's expertise as chairman of the Bethel Board of Directors. At that time, Bethel had four staff members and a \$300,000 annual operating budget.

Jump forward to today: as President/CEO of Hope Ministries, Bethel Mission's successor organization, I lead a dedicated group of 73 staff members, at seven Des Moines-area locations, with an operating budget exceeding \$5.7 million. And I am privileged, again, to serve with Doug as Board Chair.

Over those three decades, Doug has served in a variety of roles for the organization, both as a Hope Ministries board member and as a passionate advocate for our work. Doug has leveraged his vast real estate and development expertise to help facilitate Hope Ministries' substantial growth. His involvement has catalyzed the relocation of our Administration offices, important renovations at Bethel Mission, the acquisition and startup of the Hope Center for Women and Children and two ENCORE thrift stores, and the construction of a new Door of Faith facility on the south side. Along the way, he has connected us to key leaders in the community, and has supported our work most generously.

On a personal basis, I value Doug highly as a mentor, an advisor, and a friend.

Our desire as an organization has always been to spread our arms wider, and to rescue even more people who are homeless, hungry, abused and addicted. Doug has been an unwavering champion of our mission and our ministry, and an invaluable partner to help us reach more of those in need.

I wholeheartedly recommend him for this award.

Sincerely,



Leon Negen

President/CEO, Hope Ministries