

## **Diane C. Bridgewater**

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### **EXECUTIVE LEADER**

High-energy, results-driven executive with 31 successful years providing strategic, financial and business operations leadership. Excels in developing and implementing business strategies resulting in strong financial performance and exceptional customer satisfaction.

### **PROFESSIONAL EXPERIENCE**

LCS, Des Moines, Iowa, October 2006 – present

*(A fully-integrated manager, marketer and developer of senior living communities, LCS today serves more than 33,000 residents daily at 130 communities in 31 states. As the country's third largest senior housing manager, the company operates six business lines focusing on operations management, development, home health care, group purchasing, insurance. Additionally LCS has developed a significant focus and track record in senior housing real estate investments. A privately-held corporation, LCS is based in Des Moines, Iowa. )*

#### **Executive Vice President, Chief Financial and Administrative Officer (2011 – current)**

- Provide strategic, financial and business operations leadership to LCS and the LCS Family of Companies. Today, the company manages communities that have over \$5 billion in assets, more than \$1.5 billion of annual revenue and employ nearly 24,000 employees.
- Responsible for all financial elements of the company including financial planning and analysis, business decision support, accounting, reporting, tax, treasury, and capital structure management. With more than 180 legal entities and complex partnership accounting and tax matters, directs a team of financial professionals with significant expertise and experience.
- Executive member of the Investment Committee with over \$1.4 billion of capital deployed since 2011 coupled with more than of \$1.0 billion of debt placed related to investments held with our equity partners.
- Additional responsibilities include:
  - The insurance business line and our captive insurance company results, including broad company risk management.
  - Compliance and regulatory matters related to Federal and State statutory and healthcare statutes,
  - Information Technology, including both corporate and community applications that support all business lines of the company.
  - General legal matters of the company.

**Vice President, Treasurer and Chief Financial Officer (2006 – 2010)**

- Responsible for all financial aspects of LCS, risk management and captive insurance operations.
- Successfully implemented a capital restructure in 2010 allowing LCS to accelerate M&A activity taking advantage of industry consolidation.

**PIONEER, A DuPont Company, Johnston, Iowa, 1988 – 2006**

*(A Leading Genetics and Production-agriculture Company)*

**Vice President and Chief Financial Officer, 2006**

- Corporate officer responsible for all financial aspects of Pioneer with \$2.8 billion in revenue, operating in over 60 countries. Additional responsibilities included Business Development, Acquisitions and Corporate Services.

**Vice President and Business Director, North America Operations, 2004 – 2006**

- Led Pioneer's North America business, representing \$1.8 billion in revenue, or two-thirds of Pioneer's total revenue. Responsible for development of North America Strategic Plan, its corresponding implementation and North America P&L.
- Built and led North America business management team representing Sales, Marketing, Research, Production, Finance, HR, IT, Legal, Communications and other support organizations. Managed both independent agents and employees including approximately 540 sales and marketing employees and over 2,400 independent sales agents.

**Global Customer and Sales Services Director, 2001 – 2003**

- Directed Pioneer seed and DuPont crop protection sales and marketing support in the United States. Integrated the two organizations where shared services provided advantage to the business. Responsibilities encompassed sales accounting, commission and rebate calculation and payment, pricing/program administration, financial internal controls, product allocation, supply/demand planning, and sales/customer data maintenance.

**Worldwide Finance Director, 1999 – 2001**

**North America Finance Director, 1998 – 1999**

**Information Management Director, 1993 – 1998**

**Research Finance Director, 1991 – 1990**

**International Research Accounting Manager, 1990 – 1991**

**Internal Auditor, 1988 - 1990**

**KPMG PEAT MARWICK, Des Moines, Iowa, 1985 - 1988**

*(A Leading provider of audit, tax, and financial advisory services.)*

## EDUCATION, DESIGNATIONS, AND SELECTED DEVELOPMENT

### **Bachelor of Arts – Accounting and French**

University of Northern Iowa (UNI), Cedar Falls, Iowa, 1985

**Certified Public Accountant** (in industry, do not hold active permit to practice)

**Six Sigma Green Belt Certified**

**UCLA Director Education and Certification (2010)**

**DuPont General Manager Development Program (2004)**

**DuPont Leadership-for-Growth Executive Development Program (2000)**

**Wharton Industrial Marketing Strategy Program (1995)**

## PROFESSIONAL/CIVIC INVOLVEMENT

### **Board of Directors member**

LCS Holdings, Inc.

Life Care Companies LLC (Audit Committee Member)

Casey's General Stores (Audit Committee Chair)

Banker's Trust (Audit Committee Chair)

St. James Lutheran Church Council (Council President)

Grandview University President's Advisory Council

### **Past Board of Directors member**

UNI College of Business Dean's Advisory Board

UNI Presidential Search Committee (2012)

United Way of Central Iowa (Finance/Audit Committee Chair)

AICPA Governing Council (member-at-large)

ChildServe

Make-A-Wish Foundation of Central Iowa

Johnston Community School Foundation

Hospice of Central Iowa

RAPID, Inc. – non-profit organization engaged in e-commerce  
for agri-business - Treasurer

### **Notable Honors**

*Des Moines Business Record* Woman of Influence (2013)

UNI Alumni Achievement Award (2005)

Athena Award (1<sup>st</sup> recipient in Des Moines – 2004)

*Des Moines Business Record* 40 Under Forty (2003)

### **Other**

Co-owner, Climb Iowa LLC, Iowa's largest climbing  
and training center.