

December 15, 2017

Des Moines Business Record
100 SW 4th St.
Des Moines, IA 50309

Re: Deloitte CFO of the Year

To whom it may concern,

Mike Powers would make an excellent addition to the collection of honorees the Des Moines Business Record and Deloitte have named as CFO of the Year. In addition to being among the most trusted advisors in our organization, Mike is setting a new standard for what it means to be a great CFO.

The priority Mike places on relationships is clear. He approaches each encounter with our board of directors as he would a group of friends. Presentations from Mike are human. He stops at regular intervals to ask for feedback along the way so he can tailor the remainder of his reports exactly to what our group wants to know. His attention to our strategic vision is obvious even as he talks through the most intricate areas of the financials. And he's fully in touch with how mundane numbers can be... so much so that he'll plop a hilarious piece of clip art into his reports, just to keep us all engaged (and dare I say entertained) throughout his financial reporting.

Importantly, Mike has earned our trust and veneration because the business consistently performs as he says it will. That breeds confidence, and a confident board leads to growth. Although we are always thoughtful in our considerations of Mike's proposals, we also know he only puts forth strategies that represent the right thing to do – for the business, its employees and the consumers we serve alongside the nation's credit unions.

It's an honor to work alongside Mike. We are all very proud of the momentous achievements he has led, especially this year. Collaborating with him throughout the most significant transaction of the organization's 85-year history was actually a pleasure. The sale of AMC's most profitable subsidiary, TMG, is the kind of thing that can bring anxieties to the surface, creating all kinds of second-guessing and overly cautious decision making. But that's not how our board responded. I believe I speak for each of our directors when I say Mike consistently put us at ease with his proactive communication, positivity and supreme command of what it would take to secure long-term growth and vitality of the organization.

I hope you'll give strong consideration to naming Mike Powers CFO of the Year. Please don't hesitate to contact me directly at (515) 283-4195. I'm a big advocate of Mike's and would be happy to share more.

Sincerely,



Brent Helin
CEO
Des Moines Metro Credit Union