

# Deanna D. Strable-Soethout

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## Experience

### The Principal Financial Group®

1990 – present

#### Executive Vice President and Chief Financial Officer (Feb 2017 – Present)

- Establishment and maintenance of fiscal controls,
- Preparation and interpretation of financial reports,
- Safeguarding of the organization's assets,
- Lead key financial processes for strategic growth and expected profitability,
- Lead traditional functions (such as Financial Planning & Analysis, Treasury, Tax, and Expense Management) to optimize financial goals and mitigate risks; and
- Lead Investor Relations to optimize shareholder value.
- Provide leadership for Corporate Strategy to drive & integrate strategy and plans for long-term business expansion for Principal overall as well as the business units and corporate segments
- Provide leadership for capital market to assure maintenance and access to adequate capital levels to execute on strategies.

#### President, U.S. Insurance Solutions (2015 – February 2017)

- Responsible for the Individual Life and Specialty Benefits businesses of the U.S. Insurance Solutions Division. These products together produce annual operating revenue of more than \$3.2 billion and annual operating earnings of more than \$230 million. Has overall accountability for the individual life, individual disability, group disability, group life, group dental, group vision insurance businesses. Also responsible for all of U.S. Insurance Distribution, including the Principal Advisor Network.

#### Senior Vice President, U.S. Insurance Solutions (2011 – 2015)

##### Senior Vice President, Individual Life and Specialty Benefits (2006-2011)

- Responsible for the results of the Individual Life and Specialty Benefits businesses of the U.S. Insurance Solutions Division, including individual life, individual disability, group disability, group life, group dental, group vision and wellness businesses.

##### Senior Vice President, Specialty Benefits (2005-2006)

- Responsible for all products within the Specialty Benefits Division, including individual disability, group disability, group life, group dental and group vision insurance businesses.

##### Vice President, Specialty Benefits (2002 – 2005)

- Responsible for group disability and individual disability lines from 2002-2003. In 2003, named head of newly created division, Specialty Benefits, and responsible for overseeing the following insurance product lines: group dental, group vision, group life, group disability and individual disability.

##### 2<sup>nd</sup> Vice President (2000 -2002)

- Chief Financial Officer and Actuary for the insurance lines of group life, group disability and individual disability.

##### Officer, Product Manager (1995 – 2000)

- Responsible for group dental and group vision insurance product development and product management.

##### Actuarial Student (1990 – 1995)

- Joined Principal as an actuarial student and rotated through different actuarial areas, including a 14 month assignment in Brussels, Belgium.

## Professional:

Member of the American Academy of Actuaries (MAAA)

Fellow of Society of Actuaries

## Current Affiliations

### External

Board Past Chair for LIMRA LOMA Global (LL Global, Inc). Serves on the boards for Accountable Health, Inc. (AHI), and Simpson College. Serves on various committees for Simpson College and United Way of Central Iowa.

### Internal

- Support cross-business unit goals and growth through active participation on multiple business committees to include: Executive Management Group, Corporate Planning Group (Vice Chair), Corporate Strategic Working Group, Corporate Finance Committee (Chair), Corporate Management Committee, Enterprise Risk Management Committee, Branding and Marketing Oversight Committee and Investment Committee.

- Provide direction and oversight for internal subsidiaries: Principal Enterprise Capital, Principal Foundation, Principal International (Mexico & India), Principal Global Investors Global Equity and Aligned Investors, and Principal United Kingdom Holding Company
- Officer / Board member for: Principal Financial Group, Inc., Principal Financial Services, Inc., Principal Global Services Private Limited, Principal Holding Company, L.L.C., Principal Life Insurance Company, Principal National Life Insurance Company and Principal Securities, Inc.
- Support growth and advancement for women: Co-Founder and Co-Executive Sponsor for Principal's Women in Leadership. Involvement in Women in Sales and Women in Technology groups

## Education

Northwestern University, Bachelor of Arts

1990