

Joseph H. Ceryanec

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Experience

Chief Financial Officer

Meredith Corporation, Des Moines, IA

October 2008 – present

Responsible for all accounting, finance, tax, treasury, investor relations, IT, production, procurement, newsstand and facility operations. Oversees Meredith's 800 employees in India; is a trustee of Meredith's \$1 billion US- and UK-based pension plans and serves on the board of the Meredith Corporation Foundation.

Regional President & Chief Financial Officer

McLeodUSA, Cedar Rapids, IA

August 2005 – October 2008

Controller & Treasurer

McLeodUSA, Cedar Rapids, IA

September 1996 – August 2005

Chief Financial Officer

Met-Coil Systems, Inc., Cedar Rapids, IA

1993 - 1996

Senior Manager

Ernst & Young LLP, Cedar Rapids, IA and Kansas City, MO

1987 - 1993

Audit Senior

KPMG Peat Marwick, Kansas City, MO

1984 - 1987

Education

B.B.A., Accounting

University of Iowa, Iowa City, IA

1979 – 1984

Certified Public Accountant (Iowa, Kansas and Missouri)

Board Membership

University of Iowa Tippie College of Business Advisory Board

Board of Trustees of the Des Moines Art Center

Tippie College of Business Professional Accounting Council (past)