

November 11, 2015

Selection Committee  
DuPont Pioneer innovationLEADER of the Year  
Business Publications Corporation Inc.  
100 4th Street  
Des Moines, Iowa 50309

Dear Selection Committee:

It is my pleasure to support Workiva for the DuPont Pioneer innovationLEADER of the Year recognition. Since its founding as Webfilings in 2008, the company now known as Workiva has been innovating since day one. And, the state has been there to support the company's growth. In fact, I have referred to Workiva as the poster child for how Iowa assists entrepreneurs to create thriving, world-class companies.

In its earliest days – beginning in 2009 – Workiva received assistance from IEDA's programs, including the Iowa Values Fund, Demonstration Fund and the High Quality Jobs Program. Even then, the originality of the company's products and the impact that the technology could have for an entire industry was obvious. Then, in 2013, Workiva came to IEDA again, with a plan to create 700 jobs and build a state-of-art corporate headquarters location with a \$15.5 million capital investment. It was then that the community impact of Workiva's innovation – both for Ames and the entire state – became obvious. Again, IEDA was glad to be part of making that project a reality.

Indeed, Workiva is the poster child for building an innovation-oriented company in Iowa. Through Workiva, Iowa has proven that our state's continuum of programs – from supporting early-stage proof of concept activities to the more traditional job creation and capital investment initiatives – are working and able to support business growth and expansion.

From its industry-changing products to its corporate culture that includes an employee-maintained garden, lounge and game areas, Workiva has taken originality and innovation to a new high in Iowa. I am proud to recommend the home-grown company of Workiva for the DuPont Pioneer innovationLEADER of the Year honor.

Sincerely,



Debi V. Durham  
Director