December 4, 2014

To Whom It May Concern;

(c)3 Marketing has been working in partnership with the Charitable Giving Resource Center (CGRC) to help nonprofits for several years. During that time, I have personally called on Sue McEntee at CGRC to help nonprofits who are struggling in the area of development and fundraising, understanding that in order for them to market themselves sufficiently they must be organized and intentional in these areas.

Before I introduce our clients to Sue, I tell them to bring a pen and paper and be ready for their heads to spin! Sue and her team bring an immeasurable value to the nonprofits in terms of knowledge, resources and, most importantly, heart. Heart is what makes my company successful, so the partnership with CGRC is one that cannot be replaced in my eyes. We both work for the pleasure of seeing these nonprofits grow. Their continued and long-term success is why we’re here.

Sue’s vision and energy allow her to find countless ways to help these organizations plan, strategize and prepare for a long future of accepting steady financial contributions toward their important missions. Not one of our clients has been disappointed in the services CGRC has provided to them.

Sincerely,

Andrea M. Love President

