

BRIANNE SANCHEZ

CURRICULUM VITAE

3417 Kingman Boulevard, Des Moines, IA 50311
(515) 782-2363 sanchez.be@gmail.com linkedin.com/BrianneSanchez

EDUCATION

University of Missouri-Columbia

Bachelor of Journalism, May 20007

Bachelor of Arts - English, May 2007

- Awarded the Leslie Ann Kotfila Scholarship for journalism
- Activities and Societies:
 - Residential Life Peer Advisor: Took on a resident assistant role and, as a sophomore, taught an introductory class, Exploring Journalism, to a group of freshmen
 - Tour Team Member: Lead campus tours for prospective students and families; provided staff support in the Tour Team scheduling office; served as an Honors College ambassador for high-achieving prospective students
 - Campus Dining Services Student Supervisor

Drake University

Master of Public Administration – Nonprofit Management, May 2013

- Coursework included Managing Human Resources Assets, Leadership and Human Capital Development, External Fundraising, Accounting for Nonprofits, Services Marketing, Dardis Communications Leadership Essentials Workshop

PROFESSIONAL EXPERIENCE

Community Relations Manager, Des Moines University March 2014 – Present

- Provide direction and support for Des Moines University community relations and community service programs, including volunteer recruitment, event coordination and the campus community service committee
- Work with faculty and clinicians to guide and support the Des Moines University community medicine program and help develop and implement partnerships for the DMU Mobile Clinic
- Market and promote community education programs sponsored by the University

Freelance Writer 2010 – Present

- Works have appeared in The Des Moines Register, DSM Magazine, Juice Magazine, Iowa Architect Magazine, Architect Colorado Magazine and Do It Yourself (Meredith) as well as in various businesses' marketing materials
- Specialize in feature articles, particularly profiles of people and businesses and home and architecture
- Compile "Giving City," DSM's monthly philanthropic e-newsletter: www.dsmmagazine.com/newsletters/

Project Manager/Outreach Coordinator, Des Moines "I Have a Dream" Foundation
2011 – March 2013

- Led outreach and communication efforts for a nonprofit that works to break the cycle of poverty and motivate and empower children from low-income communities to reach their education and career goals via long-term programs of mentoring, tutoring and enrichment as well as tuition assistance for higher education
- Cultivated external funding through grant writing, partnerships and donor relations
- Planned events to raise money and awareness of the organization and its mission
- Completed administrative office tasks including donor data entry, daily accounting procedures, gift receipts, etc.
- Engaged mentors, college service learning students and other outside volunteers in programming that impacts Dreamer students
- Provided direct service (after-school programming supervision) for Dreamer students

Public Relations Specialist, Drake University
2010 – November 2011

- Fielded media calls and pitched stories to advance the image of Drake University
- Organized Drake's presence at community events, such as RAGBRAI, CelebrAsian and Latino Heritage Festival
- Contributed to the social media strategy for the University
- Wrote web content and planned editorial for the monthly alumni newsletter for the University
- Managed four public relations interns
- Served on the University Experiential Learning Committee

Staff Writer, The Des Moines Register/Juice Magazine
2007 – December 2010

- Generated ideas; reported and wrote cover, department and online stories to appear in a weekly young readership publication, entertainment website and The Des Moines Register
- Created online-specific content: blog posts, videos, social media interaction
- Hosted a "Big Idea" roundtable and generated a special series focusing on the future of Des Moines that contributed to a shift toward offering more serious features
- Promoted a 10-week Fitness Challenge program that engaged readers in activities promoting healthy lifestyles

DES MOINES COMMUNITY LEADERSHIP

Young Nonprofit Professionals Network (YNPN) Des Moines

Founding Co-chair
June 2012-present

- Co-lead a collaborative team that has established a local chapter of a national nonprofit professional organization that promotes an efficient, viable and

- inclusive nonprofit sector; YNPN programming centers around professional development, social events and structured resource-sharing
- Des Moines chapter is recognized as one of the fastest-growing in the nation

TEDxDesMoines

Co-organizer

January 2011-present

- Help lead a small volunteer team that plans and manages TEDxDesMoines events that bring together live speakers, TED.com videos and interactive programming
- Events have reached sell-out crowds of 300+ attendees and tens of thousands through online videos
- TEDxDesMoines is an independently organized not-for-profit event licensed under the global TED conference; the event is focused on bringing together thought leaders in Des Moines to share their ideas worth spreading, sparking deep discussion and connection

Des Moines Social Club

Board member/Committee chair

January 2011-May 2012

- Co-created and planned a “Social Czar” contest to raise awareness and funds for a local nonprofit as part of the organization’s New Year’s Eve event

AWARDS AND PRESENTATIONS

Iowa Nonprofit Summit presenter

November 2013

- Developed and presented a workshop on engaging young nonprofit professionals to develop “bench strength” for the sector

Creative Writing Workshop facilitator

Iowa Correctional Institute for Women, Mitchellville

Spring and Fall 2009

- Co-planned and implemented a creative writing program for incarcerated women

Sirius Award

The Des Moines Register

2009

- Presented to a staff member from any department for exemplary work and leadership

TEDxSummit Attendee

Doha, Qatar

April 2012

- Participated in a global, invitation-only conference for leaders of TEDx events worldwide