

December 3, 2015

Dear Friends at the Business Record:

I am proud and excited to recommend Brianne Sanchez for the Forty under 40 Award. This bright, talented and giving individual is successful in her field, contributes significantly in her civic and nonprofit activities, shows high integrity and ethical standards, and pursues endeavors to advance in her career and the community.

Her achievements range from her outstanding communications accomplishments and completion of her master of public administration degree (while working full-time) to her remarkable community contributions. The latter include creation of TEDxDesMoines, patterned after the global TEDx endeavor, and establishment of the Young Nonprofit Professionals Network Des Moines.

These and other community activities demonstrate her drive and willingness to work hard, as a volunteer, to create, plan and implement opportunities for central Iowa citizens to learn, advance professionally and connect with each other and with the community.

Amazingly, Brianne accomplished all that she has before reaching her 30s (her 29<sup>th</sup> birthday was June 8, 2014). When you meet her, you will immediately connect with a warm, funny and totally unpretentious individual who seeks no praise for herself, but rather who seeks ways to bring people together, to learn about others and to make our community more vibrant and engaging.

(One side note that I believe is telling about Brianne: When she interviewed for her current position as Des Moines University's community relations manager, my colleagues and I complimented and marveled at her ability to juggle her career and community activities, none of which are small tasks. With some embarrassment, she admitted responding to text messages related to her volunteer endeavors while she was in labor. She downplayed that, but it shows how committed she is to the community and to the organizations she's involved with.)

Thanks to all of you for creating and supporting the Forty under 40 Award, which is a wonderful way to recognize and honor young individuals who make real and powerful differences in our community. Thanks also for your consideration of Brianne Sanchez for the award.

Sincerely yours,

Barbara Dietrich Boose  
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