
Daniel M. Gehlbach, CIA, MBA

Mathing of Central Iowa, LLC. (dba Mathnasium of West Des Moines) –

Owner/President/Center Director • West Des Moines, IA June 2010 – Present

- Founder and Franchisee of Mathnasium – The Math Learning Center, located in West Des Moines, Iowa
- Successfully built business and reputation to become a top 50 Franchisee nationwide within one year of opening
- Helped hundreds of students build confidence and gain math aptitude since opening in early 2011
- Hire and manage a staff of 12+ instructors, lead instructors, and a full-time Assistant Center Director. Professionally develop and train on an ongoing basis including planning and leading staff meetings
- Implemented comprehensive marketing plan to engage the community and ensure parents, teachers, and schools aware of our services
- Complete small-business startup from incorporation, business planning, funding procurement, site selection, build out, city approvals (including changing West Des Moines city code to allow our use without a permit), and eventual successful launch of our business
- Manage all bookkeeping, buying, marketing, educational, and community outreach
- Presenter at National Franchisee Convention – multiple years; hosted regional franchisee meeting and do ongoing mentoring to new franchisees
- Active member of both the West Des Moines and Waukee Area Chambers of Commerce
- Scholarships to at risk youth and PTO fundraising donations

Mercy Medical Center - CHAN Healthcare Auditors - Audit Manager • Des

Moines, IA July 2008 – June 2010

- Managed Internal Audits and plan implementation for major hospital and clinic group
- Assessed Risk enterprise wide to ensure adequate coverage and access mitigating controls
- Quarterly presentations to the Audit Committees and member of hospital risk committee
- Trained new staff and mentored in audit procedures
- Prepared and presented new risk assessment tool to all Catholic Health Initiatives auditors located throughout the country

Wellmark, INC. Blue Cross & Blue Shield -Senior Internal Auditor • Des Moines,

IA July 2006 – July 2008

- Plan, develop and execute complex risk based audit programs to assess control environment; communicate, report and follow-up on issues directly with stakeholders
- Project management and consulting in fast paced healthcare services environment
- Prepare and investigate detailed financial control processes, identify risks and underlying controls, and draft testing plans for Sarbanes-Oxley (SOX) reporting
- Managed firm wide effort to educate and assess risk over end-user computing applications
- Redesigned Internal Audit intranet site to improve contact and better educate audit clients

Caesars Entertainment – Senior Internal Auditor • Las Vegas, NV 2004 – 2006

- Evaluated risks and effectiveness of internal controls for Fortune 500 Company by leading internal audits to ensure compliance with governmental and jurisdictional regulatory requirements, accounting and auditing standards, and company policies
- Performed consulting services and special projects to improve efficiency, effectiveness, and utilization of company assets; identified cost savings of over 100K for 2005
- Lead audit teams in executing audit plans, writing reports, and documenting results
- Contributed to the development and training of new staff auditors
- Conducted initial file reviews and project level performance evaluations

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Community Involvement

- Active Member of the Waukee and West Des Moines Chambers of Commerce –
 - Current Board Member for the Waukee Area Chamber of Commerce
- Waukee Community School District Board of Directors – Boundary Committee 2015
 - Unsuccessful run for Waukee School Board – 2015. Will run again in 2017
- Graduate of the West Des Moines Leadership Academy – 2013
 - Curriculum Committee – West Des Moines Leadership Academy Board – 2013-2015
 - Project that lead to over \$12,000 in donations to West Des Moines School's Booster Pak Program
 - Class volunteer including Poverty Simulation Facilitator – 2013-2015
- Walnut Hills Elementary PTO – Fun Run Committee Member – Corporate Sponsorship Lead for race in Spring 2016
- Volunteer Sunday School Teacher at Lutheran Church of Hope – Waukee & West Des Moines, IA 2008-present
- Walnut Creek Hills Home Owners Association Committee Member – Urbandale, IA 2012-present
- Small group leader for Alpha Course at Lutheran Church of Hope for 7 class sessions – Lutheran Church of Hope – West Des Moines, IA 2008-2015
- Active member of the Institute of Internal Auditors – Central Iowa and Las Vegas Chapters – 2003-2010

Additional Experience & Qualifications

- Developed curriculums, facilitated English Speaking Society, fostered sister school relationship, taught both independently and in teams to over 700 students
- *Foreign Language Instructor; JET Program, Kanazawa, Japan – 2000-2002*
- Conducted private tutoring sessions and cultural exchange classes for the East/West Cultural Exchange Center of Kanazawa, Japan
- Successfully implemented auditing procedures at client locations nationwide to ensure accurate reporting and compliance Consulted with upper level management to recommend procedural changes in order to increase efficiencies and cut costs.
 - *Field Auditor, Audit Bureau of Circulations, Schaumburg, IL 2002-2003*

EDUCATION & CERTIFICATION

Masters of Business Administration - M.B.A. ○ *Arizona State University – W.P Carey School of Business, Tempe, AZ – May 2008*

Certified Internal Auditor (CIA) certification issued by the Institute of Internal Auditors

Bachelor of Science -Business Administration ○ *University of Kansas, Lawrence, KS – May 2000*