



THINKING AHEAD

Dear Forty Under 40 Nomination Review Board;

It is my honor to submit a recommendation of support for Brand Newland, PharmD, MBA, as you consider the incoming Forty Under 40 Class for 2016.

I have known Brand since he first moved to Des Moines in 2013, and continue to be impressed with his professional and personal stamina to succeed – and to give back to the communities in which he calls home. I recall conversations with Brand as he was just becoming acclimated to the business and philanthropic community in Des Moines, and could tell of his interest in one day becoming more engaged as a leader. I am pleased to say that he has done just that – and more.

Professionally, Brand has played a key role in the review and acquisition of his company; OutcomesMTM, by Cardinal Health this past summer. As acquisitions certainly take time, energy and internal resources, he remained steadfast to keep the energy of his coworkers alive. In addition to his daily leadership responsibilities within OutcomesMTM, Brand is a member of this year's Greater Des Moines Leadership Institute, and has shared of his enjoyment in learning more about our Greater Des Moines civic landscape.

Brand is a current Board member of the Des Moines YMCA, serves on his Downtown Condominium Association Owners Board, is an Executive member of his National Fraternity – Phi Kappa Psi, and is an active member of the Polk County I-Club. As a hobby, Brand writes of behalf of his beloved Iowa Hawkeyes, and specifically has been published within the National Phi Kappa Psi Alumni Magazine.

Accolades aside; Brand is one of the most genuine, thoughtful and community-minded leaders whom I've met. As a past class member of Forty Under 40, I can say without hesitation that our Des Moines community is fortunate to have his time, talent and energy, and Brand is certainly deserving of our Forty Under 40 recognition!

Thank you for your thoughtful consideration.

With Warmest Regards,
Susan R. Hatten

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