Adam R. Haugerud, MBA, CPCU

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**Objective:**

To obtain a role utilizing my cross product and multi channel background while leveraging my analytical and strategic skills. Energetic leader with knowledge and experience in many areas of Nationwide and the insurance industry.

**Education and Certifications:**

**Masters of Business Administration**; Graduated: May 2010; GPA: 3.8

Executive Development Emphasis

Drake University, Des Moines, IA

**BSBA in Actuarial Science**; Graduated: May 2006; GPA: 3.4

Minor in Mathematics; Insurance Concentration

Drake University, Des Moines, IA

**Chartered Property Casualty Underwriter**; Completed: June 2009

American Institute for Chartered Property Casualty Underwriters

**Continuous Improvement Black Belt**; Completed November 2013

MoreSteam University and Nationwide Insurance

**Experience:**

**Director, Strategic Partnerships Business Intelligence**

Nationwide Insurance, Des Moines, IA January 2014 – Present

During a team restructure, separated analytics area into their own group, allowing my team to focus on increased reporting and business intelligence, as well as develop a Data Governance shop within Affinity. Expanded reporting to all of the Strategic Partnerships organization, enhancing and automating numerous reports and processes. Focused on creating a short and long term plan to align the team and our deliverables to the Affinity strategy and ultimately the Nationwide strategy. Helped implement deliverables of tier 1 project and developed in house processes that saved the project over $300,000.

**Director, Affinity Reporting and Analytics**

Nationwide Insurance, Des Moines, IA January 2013 – January 2014

Lead the reporting and analytics team within Nationwide Affinity. Responsible for reporting, budget planning, and individual team member development. Work with internal and external IT teams to help utilize new metrics and deliver innovative reporting capabilities. Monitored building and delivering of comprehensive reporting suite for all enterprise products within Nationwide Affinity. Created an environment allowing for in depth analyses that drive strategic business decisions. Partner with Finance and Marketing areas for budget planning and performance evaluation.

**Business Information Consultant**

Nationwide Insurance, Des Moines, IA December 2011 – January 2013

In charge of group and portfolio analysis within Nationwide’s Affinity department. Build and assess data models for estimating potential group performance and future state of the Affinity portfolio. Set and track goals at partner and portfolio level. Produce ad hoc and monthly data requests for senior leadership. Produce various time-series, cause and effect, cluster, and regression analyses, among others.

**Pricing Supervisor**

Nationwide Insurance, Des Moines, IA December 2010 – December 2011

In addition to continuing the responsibilities of a Pricing Specialist/Trainer, responsible for leading the Personal Lines Pricing Training Team. Coordinate staff meetings, communicate with senior leadership regarding training initiatives, and manage two trainers. Solicit feedback of training needs, then lead and monitor the implementation of new training seminars. Develop survey material to examine current training processes and implement changes when customers’ needs are not fully met.

**Pricing Specialist/Trainer**

Nationwide Insurance, Des Moines, IA January 2009 – December 2010

Train new pricing analysts on actuarial techniques, rate review processes, and key workbooks/programs. Train pricing department on new processes and workbook enhancements. Communicate between pricing and IT departments for needed or upcoming program enhancements. Lead Nationwide’s Product Management School© in Des Moines, with the instruction of pricing methodology to regional and staff employees.

**Sr. Pricing Analyst**

Nationwide Insurance, Des Moines, IA May 2006 – January 2009

Apply actuarial techniques to develop rate indications by state for homeowners insurance. Develop and implement new segmentation variables for individual state homeowner programs. Develop all rates and rating variables for new states. Prepare proposals and resolutions for changes to be made for individual state homeowner programs.

**Committees:**

**National CPCU Society**

* **Budget and Finance Committee:** October 2012 – Present
  + Responsible for reviewing and approving interest group budgets. Monitor finances of the CPCU Society to address potential budgetary concerns. Assess current and future Society dues.
* **New Designee Standing Committee:** March 2010 – Present
  + Current Committee Chair
  + Liaison between CPCU Society and new CPCU Designees. Interact with prior new designees from across the country to develop initiatives focused on increasing conversion of new CPCU Designees into fully paid CPCU members. Foster the development of CPCU candidates at the local and national level. Congratulate those candidates who complete the CPCU requirements and provide them information on how to maximize the benefits of being a CPCU.

**Iowa CPCU Society Chapter**

* **Secretary:** May 2015 – Present
  + In charge of taking and distributing meeting minutes. Also responsible for planning all monthly chapter meetings for the upcoming year.
* **Treasurer:** 2015 Fiscal Year
  + Serves as CFO for the local chapter, responsible for setting and maintaining an approximate $65,000 annual budget, monitoring income and expenses and providing monthly updates. Helps coordinate monthly chapter meetings with the Vice President.
  + Elected to executive board beginning in 2015 for a four year rotation through Treasurer, Secretary, Vice President, and President.
* **Director of Community Involvement:** August 2012 – December 2014
  + Oversee activities of the chapter which involve the marketing of the CPCU designation and the Iowa Chapter to various outside stakeholders. Oversees the following committees: Public Relations, Website Development, Good Works, Photographer, and Liaison to the Iowa Insurance Hall of Fame. Addresses and votes on key chapter issues.

**Big Brothers Big Sisters of Central Iowa**

* Big Brothers Big Sisters of Central Iowa Board Member: October 2015 – Present
* Co-chair of Big Brothers Big Sisters of Central Iowa Young Professional Advisory Board: July 2015 – Present
* Big Brothers Big Sisters Event Planning Committee: August 2011 – Present
* Big Brothers Big Sisters Golf Even: July 2008 – Present

**Key Strengths and Skills:**

* Strong knowledge of, and passion for, insurance
* Commitment to Continuous Improvement and Lean Six Sigma
* Organized, efficient, accurate, and detail-orientated
* Experienced in planning and new project development, focusing and strategy execution
* Professional, attentive, and helpful with customers and colleagues
* Self directed, committed to professional development and continued educational opportunities
* Exceptional computer skills (Microsoft Word, Microsoft Excel, Microsoft Access)
* Strong statistical skills and experience with VBA programming, Microsoft SPSS Modeler, and Minitab
* Strong written and verbal skills
* Excellent leadership characteristics
* Work well independently as well as in a team
* Strong background in customer relations

**Activities and Awards:**

* Current Big Brother with Big Brothers Big Sisters of Central Iowa
* Head Start Partner
* Drake University Dean’s List
* Alpha Lambda Delta National Academic Honor Society
* CPCU Scholarship
* James S. Kemper Scholar
* Drake Presidential Scholarship
* Successfully Passed Wisconsin’s Property/Casualty and Laws & Ethics courses

*References available upon request*