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December 29, 2015

Business Record The Depot at Fourth 100 4th Street Des Moines, Iowa 50309

To Whom It May Concern:

I would like to support the nomination of Brian Boyle to the DSM Business Record's Forty Under 40, Class of 2016.

The qualities that make Brian Boyle a standout candidate for your consideration include:

- Knowledge and experience Mr. Boyle brings a wealth of experience and knowledge to the table no matter what client he is facing. His recommendations are built around his clients' goals, expectations and priorities. He gives attention to each and every client, no matter what stage of life they are in. The breadth of knowledge and his dedication to being on the cutting-edge of the financial industry are second to none.
- Informative and Responsive Mr. Boyle believes in periodic reviews, regular evaluations, client meetings, and timely responses to each and every client request. He does not believe in an occasional conversation, but rather a long lasting relationship.
- Trustworthy- It goes without being said that with the exception of personal and family relationships, the relationship one has with their financial advisor must be built on trust and faith. In this day and age, finding an advisor and financial confidant is a decision that cannot be taken lightly. There is no one that I trust more with my family's future than Mr. Boyle.

Without hesitation, I can highly recommend Mr. Boyle to the honor of a Forty Under 40 designation. His work ethic and morals, combined with his knowledge and expertise in his field make him an outstanding fandidate for your consideration.

Please feel free to reach out to me with any questions at my contact information below. Thank you for your consideration.

Joseph W. Coppola III

Shareholder