

January 8, 2016

Des Moines Business Record
Attn: Forty Under 40 Selection Committee
100 4th Street
Des Moines, Iowa 50309

Dear Forty Under 40 Selection Committee:

I am writing to recommend Beth Jones for the Business Record's annual Forty Under 40 recognition. Beth's choices on how to contribute to her community – both personally and professionally – demonstrate an ongoing commitment to serving others and improving the lives of Iowans.

Beth joined Delta Dental of Iowa as the Public Benefit Coordinator in 2012. In 2014, Beth was promoted to Public Benefit Manager. Beth is responsible for leading the daily operations of the Delta Dental of Iowa Foundation as well as the oversight of Delta Dental of Iowa's community and public benefit activities.

In her role as Public Benefit Manager, Beth proactively works with non-profits, trade associations, schools, and clinics across the state to improve the oral health of Iowans through the organization's Foundation, public and community benefit activities. With Beth's leadership and guidance, the Delta Dental of Iowa Foundation and public benefit program invested over \$2 million dollars in 2015 to Iowa projects.

Beth has successfully lead the Delta Dental of Iowa's dental education loan repayment program and Fulfilling Iowa's Need for Dentist project (FIND) in placing 32 dentists in practices serving nearly 100,000 underserved Iowans across the state providing in total over 330,000 dental services. She also has successfully led the company's United Way Campaign in surpassing fundraising goals on a yearly basis and securing the United Way Central Iowa Advocate and Volunteer Awards in recent years. Beth also was recognized by the United Way in 2015 for her campaign work in social media. In addition, Beth is instrumental in the execution of Delta Dental's Giving Back and Bringing Smiles annual project to engage the entire company in one of our core values, "Improve Lives". Over the course of the year, she effectively motivates over 125 employees to participate in **Volunteer** and **Provide** projects for a local non-profit organization. Every year, we have had 100% employee participation!

In 2012, Beth was appointed by Governor Branstad's administration to serve on the Governor's Prevention of Disability Policy Council. She currently serves on various committees, such as Healthcare Coverage for Kids Coalition, Polk County Oral Health Coalition, Lifelong Smiles Coalition, Iowa Public Health Association Member and Advocacy Committee, United Way Business Volunteer Council Steering Committee and the Delta Dental Plans Association Community Benefit Steering Committee. Beth has a passion for family and community service. Since 2009, Beth has been involved with her children's school activities serving in various leadership positions and as a coach and a Girl Scout Troop Leader. She is a dedicated runner and has finished several marathons including New York City and Chicago.

Prior to joining Delta Dental of Iowa, Beth served in several leadership roles for the Iowa Department of Public Health over a seven year period. In that capacity, she had a proven record of success in working with diverse groups to advocate and implement significant legislation impacting the health of Iowans.

I would highly recommend Beth Jones for the 2016 Forty Under 40 class. From her civic involvement, to her professional contributions to her commitment to her family, Beth exemplifies the qualities of a young leader in the Des Moines community.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jeff Russell", with a stylized, flowing script.

Jeff Russell
President and CEO, Delta Dental of Iowa



BRICK GENTRY P.C.
ATTORNEYS & COUNSELORS at LAW

NOLDEN GENTRY
ATTORNEY

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January 12, 2016

Des Moines Business Record
ATTN: Forty Under 40 Selection Committee
100 4th Street
Des Moines, IA 50309

Dear Forty Under 40 Selection Committee:

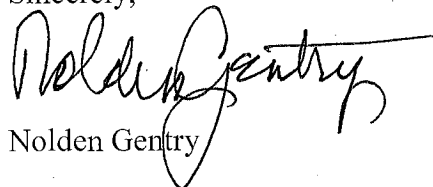
I am writing to recommend Beth Jones for the Business Record's annual Forty Under 40. Beth joined Delta Dental of Iowa as the Public Benefit Coordinator in 2012. In 2014, Beth was promoted to Public Benefit Manager. Beth is responsible for leading the daily operations of the Delta Dental of Iowa Foundation as well as the oversight of Delta Dental of Iowa's community and public benefit activities.

I have had the privilege to serve on the Delta Dental of Iowa Foundation Board since 2009. I have experienced firsthand Beth's ability to successfully guide a variety of projects as a proactive leader. Beth's foundation responsibilities include strategic planning with a \$2.5 million operating budget and oversight of the grant management system. She is looked upon as a dependable professional who collaborates with grantees and stakeholders while increasing the understanding of Delta Dental's mission and vision of improving the health and smiles of Iowans.

Throughout her professional career, Beth has been very committed to community service and has diversified her experiences through professional commissions and coalitions such as Governor's Prevention of Disability Policy Council, Healthcare Coverage for Kids Coalition, Polk County Oral Health Coalition, Lifelong Smiles Coalition, Iowa Public Health Association Member and Advocacy Committee, United Way Business Volunteer Council Steering Committee and the Delta Dental Plans Association Community Benefit Steering Committee.

She will continue to give back to the Des Moines community as a caring leader through her professional and personal commitments. I am honored to recommend Beth Jones for the 2016 Forty Under 40 class.

Sincerely,



Nolden Gentry

Brick, Gentry, Bowers, Swartz, & Lewis P.C.



IHC

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January 11, 2016

To Whom It May Concern:

It was brought to my attention that Beth Jones has been nominated to be recognized as one of the Business Record's Forty Under 40. Beth is truly a gem of a person and an active member of her community, and I am pleased to provide this letter of support on behalf of her nomination.

I had the pleasure of working with Beth in partnership with the Iowa Department of Public Health for 4 years, while I was in the Chair of the Medical Home System Advisory Council (Council) and served as staff lead to the council. During that time, Beth demonstrated that she was a dedicated public servant and operated with the utmost integrity while working with the Council on policy issues. The department was fortunate to have someone of her character leading Iowa's health care reform efforts, and we experienced great success under her guidance:

Beth taught me the importance of developing a statewide plan with a public health focus. It was clear to me that she genuinely cared about protecting the health of Iowans, but understood that program and policy design must be thoughtfully considered and outlined while engaging and being committed to the good of the cause that impacted key stakeholders. Her commitment to underserved Iowans, public health and consensus building allowed her to establish credibility and a reputation among Council members as being a thoughtful and diplomatic lead staff to help develop a plan for complicated issues. I am sure she is bringing this same integrity to her current role with Delta Dental in supporting the oral health of Iowans.

In addition to her work on state-level policy issues, Beth has been an active member of her community. She is engaged in many health coalition and serves as a coach and parent volunteer leader at her children's school. At a time in life when it's difficult to manage competing priorities, Beth manages to be actively engaged at work, in the community and at home with her husband and two busy children.

Beth Jones has clearly demonstrated her commitment to Iowa through her advocacy for policies that protect and improve the health of its citizens and her volunteer efforts on various civic and statewide committees. The Business Record would be well served in honoring her with this distinction. If you have questions regarding this letter of support, please feel free to call me at (515) 283-9330.

Sincerely,



Tom Evans, MD, FAAFP

(Former Chair of the Medical Home System Advisory Council, 2008-2012)