

# ERIN L. WONSMOS, CPCU, AIS, AINS

1680 94<sup>th</sup> St. Unit 43 ♦ West Des Moines, Iowa 50266 ♦ 641.512.1526 ♦ [erin.wonsmos@theimtgroupp.com](mailto:erin.wonsmos@theimtgroupp.com)

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## PROFESSIONAL EXPERIENCE

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### The IMT Group

West Des Moines, Iowa

March 2012-Present

*Sr. Marketing Coordinator*

*Marketing Coordinator*

- ♦ Assist with coordinating marketing of IMT product and business, customer events and trade shows, including the advertising, direct mail, printing, social media, customer event and/or trade show materials
- ♦ Write, prepare and deliver information about the organization for internal and external outlets
- ♦ Prepare, attend and presents at marketing functions and continuing education events
- ♦ Responsible for updating marketing information on the IMT Website and the IMTranet
- ♦ Create and provide input for marketing material on all apps, social media, and electronic/web outlets

*Business Analyst*

June 2009-March 2012

- ♦ Tested, troubleshoot, implemented, and maintained new and modified internet systems
- ♦ Provided definition and direction for new system-related development and maintenance activities
- ♦ Assisted in maintaining technical procedure documentation
- ♦ Applied effective problem solving techniques to assist internal and external customers

### Allied Insurance

Des Moines, Iowa

Summer 2008

*Intern, Commercial Underwriting*

- ♦ Internship at Des Moines Regional Office
- ♦ Assisted underwriters, managers and directors in evaluating commercial risks
- ♦ Performed administrative duties on a daily, weekly and monthly basis
- ♦ Worked in a team of over 100
- ♦ Managed a team of four in researching, developing and presenting an innovative idea to executives
- ♦ Exposed to four different functional areas of the company

### The University of Iowa Department of Finance

Henry B. Tippie College of Business  
Iowa City, Iowa

August 2006- May 2009

*Office Assistant*

- ♦ Assisted Director and Administrative Assistant with daily operations
- ♦ Performed general office duties including: answering telephone, faxing, Xeroxing, scanning, sorting mail, and data entry
- ♦ Helped to organize syllabi and office hours of roughly 45 faculty and teaching assistants
- ♦ Interacted with faculty and staff of nine programs at the Tippie College of Business

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## LEADERSHIP & INVOLVEMENT

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### The IMT Group

- ♦ Innovation & Development Committee, Co-Chair July 2014-Present
- ♦ Windbag Committee, Co-Chair January 2013- Present
- ♦ Charitable Giving Committee, Co-Chair March 2012-Present
- ♦ Committee Responsible for Enthusiasm in the Workplace, Co-Chair March 2012- Present
- ♦ Customer Service Committee July 2012-Present
- ♦ Outreach Committee July 2009-Present

### Emmett J. Vaughan Institute of Risk Management and Insurance Young Alumni Board

Fall 2012-Present

- ♦ Currently serve as the Liaison
- ♦ Assisted in the formation of a Young Alumni Board
- ♦ Represented the Institute on different panels offered to students

### Emmett J. Vaughan Institute of Risk Management and Insurance Advisory Board

Fall 2014-Present

- ♦ Member of the Board, including acting as the Young Alumni Board connection

### Iowa CPCU Society Board

2013-Present

- ♦ Currently serve on Board in a Membership/Member Involvement role

### Drive with Cops

2013-Present

- ♦ Teach Drivers Education students about auto insurance twice every six weeks

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### **Tippie College of Business**

2010– Present

- ♦ Representative at an Early Admission Panel for Iowa High School students
- ♦ Aid in planning networking events around the Des Moines area for graduates

### **Volunteer**

- ♦ St. Baldrick's Foundation – IMT Campaign
- ♦ Salvation Army Kettle Bell Ringer
- ♦ IMT Des Moines Marathon
- ♦ Mentor for college student

### **EDUCATION**

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*The University of Iowa, Tippie College of Business*

**May 2009**

**B.B.A.** Finance

Risk Management and Insurance Certificate

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