

11 January, 2016

Forty Under 40 Selection Committee:

As President of the AIA Iowa Board of Directors it is my honor to recommend Jessica Reinert Hon. AIA Iowa, CAE, IOM for the 2016 Forty Under 40 recognition. I am amazed at the poise and leadership she displays during every AIA Iowa Board of Director's meeting. It is without hesitation that I encourage you to recognize her for her high integrity, professional achievements, as well as significant dedication to her community and the profession of Architecture.

It is not a coincidence that AIA Iowa is a well respected and successful Chapter and that Jessica is its Executive Director. 88.5% of Licensed Architects in the State of Iowa are AIA Iowa members. This is a testament to the community that has been built and the benefits provided by AIA Iowa under Jessica's leadership. She is always thinking of strategies and acting on them to better the Architectural Profession in Iowa and in turn nationwide. This is evident by the Council of Architectural Component Executive's honor she received from AIA National in 2013. She was recognized nationally as a force to better the Institute and was invited to share her experiences and vision with AIA National Leadership.

From my experience, every person that Jessica meets and works with is treated with respect as a valued team member whether they are a member, staff person, committee member, section member, board member or member of the general public. We are spoiled by the professionalism she displays and advocacy she performs on our behalf.

It has been my great pleasure to work with Jessica for over 12 years in my varied roles within the Chapter. She is highly dedicated to serving the architectural profession and has raised the bar for other AIA Chapters around the country. I have attended regional meetings with Jessica and she is a steadfast forward thinker and positive influence in every meeting. Jessica is a constant for affecting positive change within the Institute.

It is without reservation that I recommend Jessica Reinert for the Forty Under 40 Award. She is very deserving because of her significant commitment to her community and her professional success with AIA Iowa. We are very lucky to have her as our AIA Iowa Executive Director. Thank you for your thoughtful consideration.

Sincerely,



Mindy Aust, AIA
AIA Iowa President
substance architecture

January 4, 2016

To Whom It May Concern,

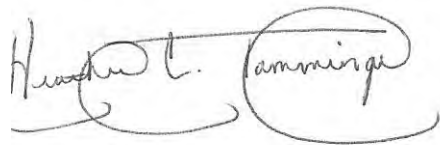
It is with pleasure that I recommend Jessica Reinert, CAE, IOM, for the *Business Record's* Forty Under 40. I have known Jessica in her professional role as Executive Director of The American Institute of Architects, Iowa Chapter, since 2003 when she joined the Iowa Society of Association Executives (ISAE).

Jessica is an active member of ISAE. She regularly attends ISAE's quarterly professional development meetings, and attends monthly Certified Association Executive (CAE) professional development and networking meetings. Additionally, she has served on the ISAE Nominating Committee, the ISAE Leadership Program Task Force and, most recently, serves as Chair of the ISAE Young Association Professionals Committee.

Jessica also gives back to ISAE and her profession by providing her staff team with professional development opportunities and understands the importance of grooming the next line of leaders. As a member of the current ISAE Board of Directors, it is my hope that she is soon invited to the Board of Directors.

Jessica is a true leader in the association management profession and is a go-to resource for members in ISAE. She is deserving to be named among the Forty Under 40 as she is truly a professional to watch.

Sincerely,

A handwritten signature in black ink, reading "Heather C. Tamminga". The signature is fluid and cursive, with the first name "Heather" and last name "Tamminga" clearly legible.

Heather C. Tamminga, CAE
ISAE President

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January 13, 2016

To The 40 Under 40 Committee:

I am writing in wholehearted support of Jessica Reinert as a candidate for this year's class. I've known her for over 10 years and worked with her closely in my former job as Executive Director of the Masonry Institute of Iowa.

Jessica has a "50,000 watt smile" that just won't quit! I've seen her in the middle of the very complicated AIA Iowa annual conventions, with exhibitors, members, volunteers, and suppliers all talking to her at the same time. And she never raises her voice, loses her composure, or forgets to smile.

She's been with AIA Iowa for almost 13 years, serving in a variety of responsible positions. She is the "professional face of architecture in Iowa." Much of the group's success is to Jessica's credit, although she'd never admit it.

She's dedicated to her family and community even in spite of her long commute traveling to and from Story County to work each day. Yet she rarely misses a late afternoon or evening meeting or event. And she finds time – who knows where – to volunteer at her church, on the Garden Board, PTO, and Scandinavian Days to name a few. She's also a member of the Rotary Club of Des Moines.

I firmly believe that Jessica's selection, with her sterling background and consummate professionalism, would reflect very positively on the Business Record as well as the greater Des Moines community.

Sincerely

Eric P. Fogg