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| Ben Johns | | |
| The IMT Group  (515) 327-2728  4445 Corporate Drive  West Des Moines, IA 50266 | | [Ben.johns@theimtgroup.com](mailto:Ben.johns@theimtgroup.com)  [www.imtins.com](http://www.imtins.com) |
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| Business Accomplishments | **The IMT Group May 2010 - Present**   * IT Manager * Previous positions - Web Designer and Sr. Web Designer   Manager of a team responsible for the design and development of responsive, mobile friendly systems for IMT’s customers, agents and internal operations. This includes the design and development of our public websites, mobile applications, intranet, agent dashboard and agent facing administration systems along with insured facing account management systems. I enjoy the challenge of improving the usability and accessibility of our websites and applications with responsive web design and working with our Marketing and Technical Services departments to improve user experience.  In addition, I also develop applications for our Facebook fan page, create/edit videos for our YouTube Channel, and manage the Google Analytics for our web systems.  **Spindustry January 2005 – May 2010**   * Web Designer   Generate concepts and designs for new and existing clients. Also spent time as a professional trainer for technical classes offered by Spindustry.  **Sammons Financial Group 2002 - 2005**   * Web Designer   **Jerry’s Homes 2001 - 2002**   * Director of Marketing   **Business Publications Corporation 2000 - 2001**   * Advertising Graphic Designer   **Ad Hoc Creative 2004 - Present**   * Personal Business   In my spare time I design and develop websites and marketing materials for small to medium sized businesses. I enjoy helping these businesses find cost effective ways to expand their reach while staying in touch with their current customers. | |
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| Community Involvement | * **Everybody Wins Iowa/Power Lunch**   Reading mentor for 7 years at George Washington Carver School in Des Moines. Read weekly with students that are below their grade level during their lunch period. Students have been between 2nd and 5th grade.   * **IMT Blood Drive Chairperson since December of 2011** * **Joined Life Serve Chairperson Advisory Board in 2015**   Coordinate all aspects of IMT’s quarterly blood drives. Participation has increased steadily each year since taking on this role in 2011 with 49 donors in 2011 and 111 donors in 2015.   * **United Way Campaign Chair for Spindustry for 2-3 years** * **Co-Chair for IMT United Way Campaign in 2012-2013 and 2013-2014**   Organized and planned all aspects of our annual campaign including themes, special fundraising events, flyers/promotional materials, collecting donations from area business and coordinating daily activities/prizes.  IMT Donations:   * 2011/2012 - $72,362 * 2012/2013 - $80,567 (+11.3%) * 2013-2014 - $83,733 (+3.9%) * **Habitat for Humanity**   Volunteer since Junior High (1996) to present day, working on a total of 25-30 different Habitat Homes in Iowa, Minnesota, Nebraska, South Dakota, Illinois, Missouri, Texas and New Mexico. While working at Jerry’s Homes in Des Moines, coordinated and arranged for the building of a Habitat for Humanity home in the Drake neighborhood with work and materials being donated by Jerry’s Homes.   * **Big Brothers Big Sisters of Central Iowa for 3 years** * Activities Committee Board for 2 years * **Valley Church**   Daycare volunteer for 2 years.   * **Volunteer coach for T-Ball, Soccer and Flag Football** | |
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| Education | **Bachelor of Arts in Graphic Design, Minor: Management**  Simpson College  Indianola, IA  May, 2000 | |