

Dear Forty Under 40 Selection Committee-

It is with surpassing pride that I nominate Amy Yost to be a Forty Under 40 honoree for this year. Her dedication to the greater Des Moines community, her service with local non-profits and her passion for helping others makes him an outstanding candidate.

As someone actively involved with community-centric projects, Amy understands the intrinsic draw of Des Moines. Upon completing her education in central Iowa, she relocated to Des Moines to put her education and work experience to good use. She has found success with the Downtown Community Alliance, with her work helping to create record-breaking attendance participation at the World Food Festival. She also spearheaded efforts at the Iowa International Center around fund development, shattering previous levels of giving in just over 15 months.

Amy has not only found success maximizing her vocational responsibilities, but also in serving non-profit organizations as well. She is currently serving as the President of the Rotary Club of Greater Des Moines, a post she has risen to after 4 years of success connecting members of the business community. She serves as a Volunteer Team Lead for the annual 80/35 concert series, ensuring that this extremely important tourism and regional draw is a success each year. She has also served as an event volunteer at the first TEDxDesMoines event, helping ensure this highly visible endeavor was organized and well executed.

The biggest reason that Amy is a Forty Under 40 in Des Moines is her passion for helping others. Amy has servants heart, actively seeking others to help mentor. She consistently goes out of her way to develop and foster growth in young and more experienced business professionals alike, dedicating countless hours to assist professionals. Her empathy, compassion and genuine care for the journey that others are on has helped numerous people find more ways to become engaged and new avenues to utilize their talent. Though someone new to Des Moines, Amy took the time to proactively help me develop connections and find ways to use my skills and interests to help others, with her efforts a large part of the work I did and the people I helped. Her assistance set me on the path to touching the lives of so many others, a journey that saw me honored as a Forty Under 40 as well.

Amy exemplifies the qualities, commitment and community-focused mindset that the Forty Under 40 honor seeks to find. Through her work experience, volunteer efforts and dedication to helping others, Amy has shown she is a significant contributor to Des Moines, positively impacting the world around her. She is the model for young professionals across Iowa, and is extremely deserving of this award.

Sincerely,

Bjorn Berg

Forty Under 40 Honoree, 2014



Date: January 5, 2016

To: Business Record Forty Under 40 Review Committee

From: Robbin McClelland, Brenton Skating Plaza

Re: Amy Yost, Forty Under 40 Recommendation Letter

I met Amy Yost when I began working for the Greater Des Moines Partnership 4 years ago through my job as the manager of the Brenton Skating Plaza.

Amy's passion for downtown Des Moines was very apparent as I saw first hand her work with the Downtown Farmers Market, World Food Festival and other programs under the Partnership's umbrella. Amy is a team player and was instrumental in helping get our sponsorship program to a new level. We are still working with many of the partners she introduced to the Brenton Skating Plaza.

Amy was also helpful in starting a new partnership with United Way and CFUM (Children and Family Urban Movement) to allow underprivileged young people to join in ice skating classes to boost their skills and self-confidence – which helped to create one of the first truly charitable partnerships between the Brenton Skating Plaza and our community.

Amy is trustworthy, motivated and dedicated to whatever project or position she is working on. I am happy to nominate her for this honor in 2016.

Sincerely,

A handwritten signature in black ink that reads "Robbin McClelland". The signature is fluid and cursive, with the first name "Robbin" and last name "McClelland" clearly distinguishable.

Robbin McClelland
Manager, Brenton Skating Plaza

Business Record
Attn: Forty Under 40 Selection Committee
The Depot at 4th
100 4th Street
Des Moines, IA 50309

Re: Recommendation for Amy Yost

Dear Members of the Forty Under 40 Selection Committee,

It is my pleasure to nominate Amy Yost for the 2016 Forty Under 40 Class.

Amy's energy and enthusiasm for supporting the Greater Des Moines Area comes through everything she does. I have had the privilege of working with Amy through the Rotary Club of Greater Des Moines. Her amazing organizational skills and fantastic communication as the president helped us to maintain Club membership over the past year, encourage others in the club to take responsibility for membership drives and recruitment events, bring a new voice to planning for District-wide events and initiatives in central Iowa, and maintain a balance of strong educational programs, community service events and fun networking nights that have encouraged member involvement and enthusiasm.

In addition to her ongoing work with Rotary, she channels her love of music and passion for community service into helping encourage others to engage as volunteers for the annual 80/35 Music Festival. She is one of a team of three who coordinates the numerous volunteers for the events.

As the Director of Development and Marketing at the Iowa International Center, Amy has been a remarkable representative for our community as she works to build cultural understanding through educational programs, public presentations (which first led her to engage with the Rotary Club of Greater Des Moines) and other activities that encourage our community to welcome the world to Iowa in innovative ways. Professionally, she continues to strive for more challenging and fulfilling positions becoming a leader and mentor for many.

It has been my privilege to work with Amy through Rotary. She would be excellent candidate for the 2016 Forty Under 40 class.

Thank you for your consideration,



Christopher W. Nelson
Assistant District Governor, Rotary District 6000
Building Team Leader, Shive-Hattery

