



Live Give Better Together

January 5, 2016

Des Moines Business Record
100 4th Street
Des Moines, Iowa 50309

Board of Directors

Kristi Knous
President

Cara K. Heiden
Chair

Fred S. Hubbell
Vice Chair

Suku Radia
Secretary & Treasurer

Peg Armstrong-Gustafson
Frederick V. Buie
Suzie Glazer Burt
Teree Caldwell-Johnson
Sandy Hatfield Clubb
Franklin Codel
Jim Cownie
Johnny Danos
Richard L. Deming, M.D.
Nora Everett
Peggy Fisher
Allison Fleming
Michael G. Gartner
N. Brian Gentry
J. Barry Griswell
H. Lynn Horak
Kyle J. Krause
Steve Lacy
Loree Miles
Mary O'Keefe
Alejandro H. Piedras
Doug Reichardt
Robert G. Riley, Jr.
Janis Ruan
Mark Rupprecht
Thomas N. Urban
Fred Weitz

1915 Grand Avenue
Des Moines, Iowa 50309
ph. 515.883.2626
fx. 515.309.0704

www.desmoinesfoundation.org



Confirmed in Compliance with
National Standards
for U.S. Community Foundations

Dear Forty Under 40 Selection Committee,

I am very pleased to nominate my Community Foundation colleague, Sara Bonney, for your Forty Under 40 recognition. I have worked with Sara for over two years in her role as the Director of Marketing and Communications at the Community Foundation.

Professionally, Sara provides the creative direction and leadership for all of the Community Foundation's marketing, promotional and media relations efforts. This includes not only the work of the Community Foundation in the Greater Des Moines area, but also includes our statewide outreach to grow philanthropy in the 40 counties and communities we serve throughout the state of Iowa. Sara is exceptionally adept at making philanthropy fun. She creatively tells the Community Foundation story. A great example of Sara's professional talent is the "Price is Right" gameshow theme she created for the Community Foundation's 2015 annual celebration luncheon. The Community Foundation Price is Right was a community hit and resulted in the 2nd most viewed Business Record video in 2015. Sara offers that level of professional aptitude and vision year-round to promote charitable giving and build our community.

Personally, Sara is just the kind of young leader we want to celebrate through the Forty Under 40 award. She is compassionate, driven, collaborative and a wonderful role model to those coming up behind her on our staff team. She is a passionate community volunteer, generously offering her talents to organizations such as:

- Blank Children's Hospital – Festival of Trees and Lights Gala Committee Volunteer
- Greater Des Moines Partnership – Communications Advisory Council Volunteer
- Polk County Housing Trust Fund – Marketing Committee Volunteer
- Junior League of Des Moines – past Executive Board member, Women's Career Skills Workshop Chairwoman, and Graduate of the Mary Louse Smith Women's Leadership Institute
- She also served as the campaign manager for the Leukemia and Lymphoma Society's Woman of the Year winner in 2008

Sara accomplishes all of these responsibilities with ease, and balances a successful career with her most important roles: wife to her husband, Craig, and Mom to her young son, Sam. It is an absolute joy to work with Sara every day at the Community Foundation. And, it is my very distinct honor to nominate her for this distinguished award. Thank you for your consideration.

Sincerely,

Kristi Knous
President