

Liz Lidgett
Liz Lidgett Fine Art
3217 John Lynde Rd.
Des Moines, IA 50312

January 14, 2016

Business Record
100 4th St.
Des Moines, IA 50309

To the Forty Under 40 Selection Committee:

I am recommending Laura Palmer for the *Business Record* Forty Under 40 honor.

Laura is a dynamo. She has a vision for her life and goes after it. After making a significant impact on the non-profit community as a Major Gift Officer for Drake University and then the Resource Development Director for Big Brothers Big Sisters, she created her own illustration business to follow her true passions. Working as an artist is not easy in any city but Laura has worked hard for the Des Moines Arts scene and for local artists to raise the level of opportunity here. Including working as the Director of Strategic Partnerships for Market Day, a handmade market, and co-founded Des Moines' first Community Supported Art Program.

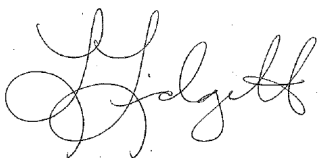
You can see Laura's work through major corporate partnerships with companies like Principal Financial, KCCI, and the Greater Des Moines Convention and Visitors Bureau. She's also worked on major public art pieces such as the downtown mural wall and the Firehouse Memorial at the Des Moines Social Club.

Laura's dedication to the arts expands to her volunteer efforts as a board member for the Des Moines Social Club and for the Des Moines Arts Festival. She is also a past-president of Art Noir and past gala co-chair for the Des Moines Art Center.

There's absolutely no question in my mind that the Des Moines art scene is flourishing as it is today because Laura Palmer is here. Her work and commitment to this city is clear.

I consider Laura to be an excellent candidate for the *Business Record* Forty Under 40 distinction.

Sincerely,
Liz Lidgett

A handwritten signature in cursive script, reading "Lidgett", with a large, stylized initial "L".