

Kim Hanken

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January 14, 2016

Forty Under 40 Selection Committee
C/O Business Publications Corporation
100 4th Street
Des Moines, IA 50309

Dear Mr. Jason Swanson and Selection Committee:

I am excited to nominate myself for the 2016 class of Forty Under 40. I believe that I portray the leadership qualities, the passion for our great city, and the performance that a Forty Under 40 designee has. When asked to describe myself, the first word that I would use is mother. I am a proud mother of four beautiful children and everything I do, my passion and dedication to my professional career and volunteer career, is for my children. My hope is that through my hard work and perseverance, my children discover why giving back, working hard, and being involved builds a strong foundation for a great community.

Professionally, a word often used to describe me is passionate. I am very passionate about what I do. It is not an easy task to work in fundraising, but what I found is when you truly believe in the mission, when you are passionate about what you are doing, you will do what it takes to make it happen. As the Heart Ball Director for the American Heart Association, I work diligently to partner with the companies in the Des Moines metro to help further our mission in research, education and resources whether that is asking for monetary donations and sponsorships to providing Hands-Only CPR training to our partners' employees.

When I am not working hard at the American Heart Association, I try to give back in my time to my community. I volunteer as an Ambassador to the Ankeny Chamber of Commerce where I can be described as a connector. I pride myself on being able to connect people and businesses to others to help fulfill their needs and at the same time spreading my enthusiasm for my community. I also co-Chair the Leadership, Education, and Advancement Pipeline (LEAP) Committee for the Des Moines Downtown Chamber. LEAP is a 10 month series that provides education, resources, and connections to women business leaders in the metro area. I recently ended my term as the 2015 Chairperson for the Ankeny Young Professionals which is a sub-committee of the Ankeny Chamber. I have been fortunate to lead a great group of young professionals in growing our membership base, providing professional and personal development opportunities and networking events to further our relationships. This year, 2016, I am excited to join the YP Iowa Board of Directors and to take my passion for the young professional community state-wide. I will chair the Events Committee and help orchestrate the annual state-wide YP Iowa Conference. I've also joined the Korean Cultural Center of Iowa Board of Directors to assist them on formalizing their organization and to learn more about my own heritage as well as expose my children to the culture of Korea.

I am positive that my passion and drive to keep Des Moines at the top of the "Best of" lists is wholly visible in my community involvement. I've included my resume and a list of my volunteer activities for your benefit as well as four letters of recommendation from individuals I consider mentors and friends.

Thank you for your consideration,



Kim Hanken

KIMBERLY HANKEN

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EDUCATION

Bellevue University; M.B.A

Concentration: Human Capital Management

Current GPA: 3.5/4.0

Expected Graduation Date: May, 2016

Bellevue University; B.S.

Major: Marketing Management

GPA: 3.69/4.0

Dean's List Scholar

EMPLOYMENT

American Heart Association

Heart Ball Director

(2015-present)

- Solicit event sponsorships and execute a premier black tie gala
- Build strong community partnerships
- Promote the mission of the American Heart Association

Shelter Insurance

Insurance Agent

(2013-2015)

INVOLVEMENT

Ankeny Chamber of Commerce, Ambassador

(2014-present)

Ankeny Jaycees, Member, 2014 Secretary

(2013-present)

Ankeny Service Center, Board Member

(2014-present)

Ankeny Young Professionals, ex-officio 2015 Board Chair

(2015-present)

Art for Ankeny, Board Member

(2014-present)

Downtown Des Moines Chamber LEAP Series, Committee Co-Chairperson

(2015-present)

Ankeny Little League, Board Member, Spring League Treasurer

(2013-present)

YP Iowa, Board Member, Events Chair

(2016-present)

Korean Cultural Center of Iowa, Board Member

(2016-present)