

Joseph Pearson

■ 4811 Urbandale Avenue ■ Des Moines, IA 50310 ■ 515.371.3432 ■ josephpearson@gmail.com ■

PROFESSIONAL EXPERIENCE

Iowa Arts Council, Iowa Department of Cultural Affairs

May 2013 – Present

Community Resources Specialist, Des Moines, IA

- Provide oversight and strategic direction for capacity building and operating support grant programs
- Coordinate department-wide database planning, migration, and implementation
- Develop strategies and procedures for tracking and disseminating relevant departmental data
- Co-direct workshops across Iowa to assist constituents with grantwriting
- Design new systems to increase staff efficiency and track constituent relationships

Iowa Council of Foundations

July 2011 – May 2013

Program Coordinator, Des Moines, IA

- Research national trends, reports and experts in philanthropy for ICoF educational opportunities
- Coordinate all aspects of ICoF Membership Meetings, from speakers to meeting logistics
- Direct organization's online presence
- Oversee administration of VISTA Program; directly supervise VISTA Leader in ICoF Office
- Support development of Iowa's youth philanthropy movement through the Youth Philanthropy Initiative
- Coordinate all technology and administrative needs for the ICoF

Iowa Council of Foundations

July 2009 – July 2011

Program Associate, Des Moines, IA

- Act as sole support staff for the ICoF
- Coordinate all components of ICoF's statewide Youth Philanthropy Initiative
- Manage social media endeavors
- Assist with member recruitment
- Implementation of Salesforce database for tracking member relationships

Independent Consulting

Outreach & Social Media Consultant

March 2010 – Present

Renew20; AMICI Espresso; Dekko Foundation; 5 Days LLC

- Advise startups, small local businesses, and foundations on social media basics
- Manage, maintain and create social media endeavors
- Act as representative for customer relations and select media appearances

Database & Cloud-based Solutions Advisor

May 2013 – Present

Outreach, Inc; Iowa Rivers Revival; Community Foundation of the Great River Bend

- Implement Salesforce.com CRM environments for Iowa nonprofit organizations
- Create processes, procedures, and customized workflows to maximize organizational efficiency
- Provide technical support and staff training both virtually and in-person

Youth Philanthropy Specialist

May 2013 – Present

Community Foundation of the Great River Bend; Community Foundation of Marshall County; GIFT Foundation

- Facilitate workshops with youth boards at foundations to teach basics of grantmaking and board stewardship
- Research youth philanthropy trends and offer recommendations on foundation curriculum
- Connect and build relationships among Iowa foundations to foster greater collaboration in the field

EDUCATION

Drake University

August 2004 – May 2008

- B.A., Public Relations
- Minor, Theatre Arts

VOLUNTEER & LEADERSHIP ACTIVITIES

Friends of Drake Arts Steering Committee

August 2009 – Present

Committee Member 2009 - 2012

- Collaborate with marketing department on social media outreach
- Represent FDA to student organizations and at public events

Chair 2013 - Present

- Set meeting agendas and facilitate board meetings
- Reduced monthly meetings to more efficient bi-monthly meetings
- Introduce student representation on the board
- Strategically work with board to triple amount of available grant funds for Drake faculty and staff

Iowa Youth Philanthropy Conference Planning Committee

May 2015 – Present

Volunteer Committee Member

- Plan content, theme, and logistics for statewide conference
- Research relevant topics and speakers for sessions
- Prepare opening remarks and deliver a “state of youth philanthropy” presentation to conference

Drake University College of Arts & Sciences National Advisory Council

August 2013 – Present

Council Member

- Provide counsel to the College regarding objectives, strategies, goals, problems, and opportunities
- Develop recommendations on the priority needs of the College as requested by the dean

National History Day

June 2014 – June 2015

History Day Judge 2014-2015

- Critically review student projects for historical accuracy and overall quality
- Provide students with constructive feedback on projects and presentations

National History Day Finalist Judge

- Utilize expertise in website usability for finalist web projects
- Determine final winning student project in website category

Community Connect: Mentors Inspiring Success

January 2013 – May 2013

Mentee

- Selected for inaugural class of leadership program from Capital Crossroads and Community Foundation of Greater Des Moines designed to connect young professionals with community leaders
- Hone leadership skills and career direction through intensive sessions with community leader mentors