

JUSTIN WISE

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Business Leadership

CEO & Founder, Think Digital

September 2013 – Present, Des Moines, IA

- Founded and built digital marketing company
- Grew revenues to multiple six-figures within 12 months
- Leads a team of skilled practitioners both locally and globally

Multimedia Journalism Adjunct Professor, AIB College of Business

September 2013, Des Moines, IA

- Developed curriculum for brand new class offering from scratch
- Built relationships with students and faculty
- Served as department chair as an adjunct professor

Public Relations Adjunct Professor, Drake University

October 2012, Des Moines, IA

- Recruited by current faculty to teach weekly lectures and lead class discussions
- Worked with students to develop marketing and public relations materials for clients
- Developed curriculum for various public relations courses

Certified in Pragmatic Marketing Framework

Certified for Practical Product Management and Effective Product Marketing

Civic Leadership

Public Speaking & Teaching, Various

Nonprofit Digital Media Summit, 2015 & 2016
NRB Exposition & Research Symposium, 2012-2016
Ankeny Chamber of Commerce, 2014
Nonprofit Leadership Academy, 2012 & 2013

Center for Church Communication, Los Angeles, CA

Executive Director, 2012
Board Member, 2011

Lutheran Church of Hope, Des Moines, IA

Waukee Capital Campaign, 2015
Guest Teacher, 2013-2014
Freedom For Youth Volunteer, 2010
Alpha Host Leader, 2006 & 2010
Youth Group Leader, 2006-2008
Missions Jamaica Leader, 2005

Jordan Creek Community Church, Des Moines, IA

Community Group Leader, 2015
Guest Teacher, 2012-2014

Education

Bethel Seminary – St. Paul, MN

Master of Divinity, emphasis in Critical Thinking
June 2010

University of Northern Iowa – Cedar Falls, IA

Bachelor of Arts, Communications/Electronic Media
May 2003

Expertise

Visual Design
Content Strategy
Content Creation
Content Marketing
Communication Theory
Social Web Strategy
Critical Thinking
Social Theory

Skills

SEO/SEM
AdWords
Adobe CS Suite
Public Speaking
Online Marketing
HTML & CSS
PHP

Writing

Weblog
Magazine
News Copy

Online

JustinWise.net
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Likes

Coffee
Running
Learning
Reading
Family

References

Upon Request