

CORY SCOTT

AICP

4133 98th Street
Urbandale, Iowa 50322
e cscott@rdgusa.com
p 515-473-6394

EDUCATION

Master of Science, Urban Studies

University of Nebraska at Omaha | Omaha, Nebraska | December 2010

Bachelor of Science, Community and Regional Planning

Iowa State University | Ames, Iowa | May 2000

Certifications

American Institute of Certified Planners | 2005

National Charrette Institute | NCI Charrette System™ Certificate | 2015

National Charrette Institute | NCI Management and Facilitation™ Certificate | 2015

PLANNING EXPERIENCE

Planner and Studio Manager | RDG Planning & Design | 2000 - Present

Intern Planner | City of Johnston, Iowa | 1998-2000

General Responsibilities:

- Manage day-to-day operations of the planning studio and staff.
- Market, organize proposals, and interview for potential projects.
- Negotiate contracts and scope of services.
- Oversee project budgets, invoices, and financial performance of unit.
- Interview candidates for full- and part-time employment.
- Participate in RDG's Marketing Learning Community, a group of 15 focused on marketing the firm.

Manage Project Development:

- Conduct field surveys for transportation, land use and housing.
- Collect, organize, and research data and statistics on population, market analysis, land and building use, transportation, parking, environmental characteristics, and cost performance for proposed projects.
- Prepare materials, reports, planning related studies, and zoning recommendations.
- Manage planning projects, including correspondence, meetings, focus groups, interviews, budget, planning process, plan recommendations and staff assignments.
- Provide graphics for presentation and publication, i.e. charts, graphs, maps, renderings, and publication design.
- Produce and present reports to councils, boards, commissions and committees.

RDG History

2012 Studio Manager

2011 Partner

2005 Stockholder

2000 Hired

Gallup Strengthfinders

1. Relator

2. Incluser

3. Communication

4. Strategic

5. Woo

PROJECT EXPERIENCE

Downtown Planning and Market Studies:

Illinois
Macomb
Mount Vernon

Iowa
Belle Plaine
Bettendorf
Clear Lake
Council Bluffs
Marshalltown
Mason City, IA

Minnesota
Bemidji
Detroit Lakes
Park Rapids

Missouri
Milan
Trenton

Nebraska
Auburn
Falls City
Lexington
Nebraska City
Plattsmouth
Wayne

North Dakota
Williston

South Dakota
Deadwood
Sturgis
Yankton

Wisconsin
De Pere

Wyoming
Buffalo
Gillette
Rawlins

Comprehensive Planning:

Iowa
Anita
Ankeny
Bettendorf
Carter Lake*
Cass County
Cedar Rapids
Cumberland

Denison
Griswold
Lewis
Loess Hills
Marne
Mason City
Massena
Mills County
Ottumwa
Pacific Junction
Pella
Polk City
Waukee
Wiota

Nebraska
Brock
Gothenburg
Johnson
Nemaha

Neighborhood and Corridor Planning:

Iowa
Bluff Street Redevelopment | Council Bluffs
Beaverdale Neighborhood | Des Moines
6th Avenue Neighborhood | Des Moines
Ingersoll Avenue Study | Des Moines
Southside Plan | Des Moines
Merle Hay Road Corridor Study | Johnston
Highway 163 Plan | Pleasant Hill

Nebraska
South Locust Corridor Plan | Grand Island
48th Street Clear View College Pedestrian Plan | Lincoln
Original Town | North Platte
Blackstone Neighborhood | Omaha
Green Streets Master Plan | Omaha
North Omaha Neighborhood | Omaha
Park Avenue Neighborhood Plan | Omaha
South 24th Street Redevelopment Plan | Omaha
Streetscape Handbook | Omaha

Kansas
US 69 Corridor Study | Fort Scott/Bourbon Co.
HOPE VI Northeast Redevelopment; Kansas City, KS.

South Dakota
Mt. Rushmore Road Study

Wisconsin
North Avenue Plan | Wauwatosa
Historic Neighborhood Design Guidelines | De Pere

Wyoming
Stocktrail Neighborhood Plan | Gillette

CIVIC INVOLVEMENT

National Memberships:

2005 - Present American Institute of Certified Planners | Member
 2000 - Present American Planning Association | Member
 League of American Bicyclists | Member
 League of American Bicyclists | Advisor for Bicycle Friendliness Applications

State of Iowa Activities:

2016 Healthier Iowa Coalition | IBC Representative [upcoming]
 2015 - Present Iowa Bicycle Coalition | Board of Directors
 2015 - Present Central Iowa Bicycle-Pedestrian Roundtable for the Des Moines MPO
 2014 - Present Des Moines Bicycle Collective | Member
 2015 Iowa Architectural Foundation | Van Meter Community Design Program
 2014 - Present Greater Des Moines Leadership Institute | Alumni
 2014 Play it Forward: Benefiting Courage League Sports sponsored by GDMLI
 2013 - Present Iowa Chapter of the APA | At-large Board Representative
 2013 Iowa Architectural Foundation | Lenox Community Design Program

State of Nebraska Activities:

2010-2012 Treasurer | Midtown Neighborhood Alliance
 2009-2012 Blackstone Neighborhood Representative | Midtown Neighborhood Alliance
 2008-2012 Gables Condominiums Association | Board Member
 2007-2012 Blackstone Neighborhood Association | Board Member
 2007-2009 Omaha Streetscape Handbook | Steering Committee
 2009 Downtown Omaha Plan | Sponsored by City of Omaha
 2006 AIA 150 I-80 Environs; Urban Design Standards | Sponsored by AIA
 2005 Benson Neighborhood Plan | Sponsored by Omaha By Design
 2004 20th Street Design | Sponsored by Omaha By Design
 2003 11th Street Design | Sponsored by Omaha By Design

Professional Society:

Nominator to award John Peterson (Ankeny) and Gary Lozano (RDG) for Professional Practice in Planning by Iowa APA
 Nominating team to induct Marty Shukert and Alden Aust to Fellow of American Institute of Certified Planners (FAICP)
 Organizing and hosting professional development seminars. Also, organizing conference programs and spearheading collaboration between planners, architects, and landscape architects.
 Representing the APA on numerous award selection committees, steering committees, and panel discussions.

PRESENTATIONS & PUBLICATIONS

Presentations:

Projects managed by Cory and presented by firm's principal at National American Planning Association Conference:

- Bemidji Central City Master Plan
- Detroit Lakes Business Corridors Plan
- Brownville Comprehensive Plan

Speaker

2015 Iowa APA | "Creative Youth Engagement"
 2015 Insight of Business Radio | "Trends in Design" with Michael Libbie
 2015 Iowa Bicycle Summit | "Mason City Bicycle and Pedestrian Plan"
 2014 Iowa State Association of Counties | "Trails and Bicycle Panel"
 2014 Urban Land Institute Iowa Panel Speaker | "Human Scale" film screening at Des Moines Arts Center
 2013 Trees Forever Conference | "Sustainable Land Use Planning"
 2013 Iowa State Association of Counties | "Land Use Planning"
 2012 North Dakota Downtowners Association | "Market-based Downtown Planning"
 2012 Wyoming Planning Association Conference | "Downtown Gillette Urban Design Plan"
 2011 Nebraska Economic Developers Association | "Downtown Planning"
 2010 Nebraska Chapter of the American Planning Association | "Downtown Planning"
 2010 University of Nebraska-Lincoln | Guest Speaker | "Professional Practice in the Design Profession"
 2009 APA CM Training | "Omaha's Green Streets Master Plan and Streetscape Handbook"
 2008 Iowa State University | Senior Planning Studio | "Downtown Planning"
 2008 University of Nebraska-Lincoln | Critique of Senior Architecture Studio
 2006 University of Nebraska-Lincoln | Thesis Professional Advisory Committee for Vito Privitera
 2006 University of Nebraska-Lincoln | Thesis Professional Advisory Committee for Jeremy Carlson

Publication

Scott, Cory. "Bicycle Friendly America: How We Did It." American Bicyclist Magazine. April-May. 2014
Quoted in numerous newspaper articles throughout projects listed, including the Omaha World Herald and Des Moines Register.