Brandon T. Adams

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**Objective Statement:**

To be chosen as a participant for the 40 under 40 Achievement

**Education:**

Iowa State University: Fall 2008-Spring 2012

* Bachelor’s degree in Business Management and a minor in Entrepreneurial Studies
* GPA: 2.81

**Work Experience:**

Owner/Manager Adams’ Ice Service 1/2014-Present

* Manage routes, employees, and all aspects of distribution
* Distribute to accounts in Iowa, Wisconsin, and Minnesota
* Generate $400,000 in Revenue annually

Distribution Manager Arctic Glacier Ice 12/2012-2/2014

* Manage and Oversee 3 Distribution Centers from 12/2012 to 10/2013 then was promoted to oversee 8 Distribution Centers which covered stores across Iowa, Southern Wisconsin, and Northern Illinois.
* The territory that I managed did over $6 Million in sales annually
* While working there I hired 29 employees for the company

Keys to the Crowd 8/2015-Present

Founder/CEO

* Helped client raise over $250,000 in 11 days for their Crowdfunding campaign on Kickstarter.
* Wrote the book “Keys to the Crowd Unlocking the Power of Crowdfunding” and created the course Keys to the Crowd which both educate others about crowdfunding
* Appear on TV regularly promoting crowdfunding campaigns across the country. Have been seen on LIVE TV in Phoenix, Jacksonville, Las Vegas, Rhino, San Diego, Indianapolis, Duluth, and Des Moines.

**Skills:**

* Excellent Public Speaking/Keynote Speaker
* I’m a Charismatic Leader that helps create movements in the Entrepreneurial World
* Product development and marketing expert.
* Crowdfunding Expert that helps others raise money for their ideas

**Activities and Honors:**

* Inventor of Arctic Stick (Owner of Patent and 3 Trademarks)
* Won the My People App-rentice: Des Moines 2014 (250 applied, 50 competed)
* Director of Endure Iowa-501 (c)3 non-profit (Raised $33,766.47 in 12 days) (2014)
* Real Estate License-Parker Realty since 05/2012
* Member of Iowa State Rugby, 2010-2012
* President of Young Entrepreneur Convention- one of the largest Entrepreneurial Events in Iowa (Present)
* University of Young Entrepreneurs Podcast named top 50 most influential new business podcast in 2015