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January 13, 2016

Forty Under 40 Business Publications Corp. 100 4th Street Des Moines, Iowa 50309

Re: Forty Under 40 Nominee **Jill Boetger** Letter of Recommendation

Dear Members of the Selection Committee:

As a member of the inaugural Forty Under 40 class, it is with great pleasure that I recommend Jill Boetger for the Business Record Forty Under 40 Awards.

I have known Jill personally and professionally for the last 15 years. During this time, Jill has demonstrated true commitment to her family, friends, profession and community. She works tirelessly to exceed expectations in every aspect of her life, has a driven entrepreneurial spirit and Des Moines is lucky to have her!

Jill's drive, passion and leadership skills are evidenced by her personal success and the success of Confluence. Jill has helped lead and grow the Des Moines office of Confluence into one of the premier landscape architectural firms in the Midwest and top 5% nationally. She has led many of the firm's signature projects, including the Wells Fargo WDM Campus, 801 Grand Plaza Redesign, and Hy-Vee's Corporate Expansion, just to name a few. Jill is the consummate professional and understands what it takes to be a leader.

In addition to Jill's professional success, I have personally witnessed and have been impacted by her commitment to our community. Jill has been instrumental in the success of a number of civic organizations, including the ACE Mentor Program, as a Team Leader and current Board Member, and as Education Committee Chair and Board Member of Iowa Women in Architecture. Jill brings incredible energy to the table, leading by example and inspiring those around her. Despite her busy schedule and commitment to family, Jill is relentless in making Des

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Moines a better place and always finds time to support local organizations and projects. For this, Jill is highly respected by her clients, city leaders, friends and colleagues.

As a past honoree and selection committee member, I am extremely proud to recommend Jill for the 2016 Forty Under 40 Award.

Sincerely,

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Brian Clark, ASLA Director of Development Ryan Companies US, Inc.



January 14, 2016

Selection Committee, Forty Under 40 100 4th Street Des Moines, IA 50309

Re: 2016 Business Record Publications 40 under 40 recommendation of Jill Boetger

Dear Selection Committee:

It has been my pleasure to work with Jill over the past several years. Our paths cross regularly. As a landscape architect, she manages some of the most complicated projects in downtown; as an activist interested in more meaningful roles for women in our design professions, our aspirations align. Her professionalism combined with a can-do spirit and inquisitive thinking make working with her very enjoyable. Her accomplishments, leadership, and critical thinking make her an admired member of her profession and our community. She is an excellent candidate for this honor.

Jill has an impressive portfolio of landscape architecture projects. Recently, those that she has been designing and managing are among the most visible and complex underway in our metro, including 801 Grand renovations, DART Central Station, Krause Gateway Center and the new downtown mixed use Hy-Vee on Court Avenue. She gracefully balances the demands of her clients while respecting the requests that the City makes through our various processes. At times, these various perspectives may seem at odds, but, with a positive attitude and applying creative problem-solving, I have seen her invariably find the 'elegant solution' that addresses the variety of seemingly divergent input to the satisfaction of all. When Jill represents a project, I know that her team will be responsive and the project will be impeccably managed.

In 2011, I worked with three others to found Iowa Women in Architecture (iaWia), a nonprofit that recognizes the stubbornly slow growth in women's involvement in design careers and aims to support and promote women involved in design and construction of the built environment. Jill is one of the key women who is taking over leadership of this organization as my founding colleagues and I complete our terms on the Board. I couldn't be more pleased with the thoughtful and ambitious leadership that has emerging in this transition. Jill currently leads the education and programs committee of iaWia. She brings a keen understanding to the issues of interest to iaWia members and a willingness to dive into them by planning programs that tackle tough topics with straight-forwardness and compassion. There are a multitude of moving parts that go into planning any event for an organization. She seemingly handles them with ease, applying her uncanny knack for utter organization to bring them to fruition.

As a proud member of the 2011 40 under 40 class, I enthusiastically recommend Jill for this honor.

Respectfully,

Erin Olson-Douglas, AIA

January 12, 2016

To the Nomination Committee:

It is with great enthusiasm that I recommend Jill Boetger as a 40 Under 40 Honoree. Since joining Confluence as a student intern in 2001 (and a full time employee in 2004), Jill has been involved in a variety of projects for Wells Fargo and I have had the privilege to work directly with her since 2004. Jill's involvement with Wells Fargo includes work on our West Des Moines Campus and Consumer Lending Corporate Headquarters. Jill was part of the Confluence team from the earliest stages of planning for our West Des Moines Campus. In 2006, when Confluence's previous project manager relocated, Jill took over the role of managing the Campus site at the height of construction. This was a large project for any design professional, but especially for a 20-something. She navigated the intensive schedule and continual changes that came with this new responsibility well. Day in and day out, Ms. Boetger demonstrated professionalism in helping our team guide the site development of one of the largest construction projects in the Midwest at the time.

For the past 10 years, Jill's leadership and design sensibilities have elevated the outcome of each project in which she is involved. For over a decade, Ms. Boetger has been instrumental in guiding and advising Wells Fargo staff and leadership on design decisions, the City approval process and troubleshooting site concerns. Her tireless commitment to the improvement of our facilities and quality of life for our team members is to be commended.

Jill Boetger is worthy of recognition for the leadership and vision she has brought to her profession, our organization and the community in which she works. Confluence is fortunate to have a leader such a Ms. Boetger in their organization and we are better because of our working relationship with her. Jill's commitment to excellence and her resulting accomplishments are undoubtedly worthy of the recognition and privilege provided by recognition as a 40 Under 40 honoree.

Most sincerely, Michael Breckenridge, CPM Vice President, Corporate Properties Group Wells Fargo & Co.





Principal Life Insurance Company

Members of the Nomination Committee:

I am pleased to recommend Jill Boetger for the 40 Under 40 recognition. I have known Jill since 2012 when I worked closely with her on the 801 Grand Renovation and Streetscape project. Jill was the project manager working on behalf of Confluence and responsible for overseeing the entire team of professionals including designers; water proofing and structural consultants; and contractors. The project was complex from a design perspective but, more importantly, involved multiple decision makers, City approvals and coordination to keep the building entrances accessible and functional for hundreds of employees and visitors throughout a year-long renovation.

Jill handled the entire project with the utmost professionalism and grace. Her expertise and experience in navigating what was a very complicated process were invaluable. I am writing this letter as Jill is to be commended—not just for the work she does as a representative of Confluence for her direct clients, but for the work she has done to improve and beautify the Des Moines metropolitan area.

Jill's leadership, commitment to design excellence and her ability to elevate the teams with whom she works makes Jill Boetger a very fitting 40 Under 40 candidate.

Thank you for your consideration.

Carissa Schnidt