

ELIZABETH A. COONAN

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January 4, 2016

Des Moines Business Record
Attn: Forty Under 40 Selection Committee
100 4th Street
Des Moines, Iowa 50309

Re: Krable Mentzer

Dear Selection Committee:

It is with great enthusiasm that I recommend Krable Mentzer for the Des Moines Business Record Forty Under 40 Award. Krable serves as the Chief Development Officer for Easter Seals Iowa. She is responsible for all fundraising activity, having raised in excess of \$800,000 for the organization on an annual basis. Krable also handles grant writing, planned and major gifts and manages a team of fundraising professionals. She also serves on the organization's Executive Committee. Krable works tirelessly to create a culture of philanthropy among her colleagues and the clients of Easter Seals Iowa.

I have had the good fortune of working alongside Krable on several service projects through the Junior League of Des Moines and am continually impressed by her ability to organize projects and motivate volunteers. Krable also lends her talents to Lead Like a Lady, a leadership development organization for women and the Greater Des Moines Leadership Institute where she is scheduled to graduate this year. I have observed Krable exhibit excellent leadership and organizational skills and a strong commitment to the Greater Des Moines Community. Krable would make an excellent addition to the 2016 Forty under 40 class.

Should you have any questions regarding my recommendation, please do not hesitate to call. Thank you for considering Krable's candidacy.

Very truly yours,

A handwritten signature in black ink, appearing to be 'Ea' followed by a long horizontal stroke.

Elizabeth A. Coonan
2011 Forty under 40 Award Recipient

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