**Shane Isley**

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**Profile**

Finance leader with over ten years of financial experience in real estate, retail, finance, and service industries. Recognized for implementing process improvement techniques that both increase efficiency and accuracy in the review and delivery of financial reports.

**Career History**

**CFO Systems, LLC**  **Des Moines, IA**

***Director***  December 2015-Present

*National fractional CFOs and Controller solutions to middle-market companies.*

* Partner with small to mid-market companies as a financial leader for their organization
* Provide leadership and guidance to client finance and accounting teams
* Create budgets, forecasts, and identify industry KPIs for benchmark reporting
* Produce financial reports for client leadership on a monthly, quarterly, and annual basis

**Key Engagements:**

* Iowa based SaaS company
  + Financial Reporting
  + Valuation/Merger analysis and recommendation

**Robert Half International**  **Des Moines, IA**

***Accounting and Finance Recruiting Manager***  February 2015-December 2015

*International staffing agency*

* Develop and grow a client base identifying new business opportunities by introducing direct hire placement services to prospective and existing client relationships through phone calls, email campaigns, social media, networking and in-person meetings
* Recruit, evaluate and place finance and accounting professionals ranging from transactional accounting to senior level management including CFO’s, Controllers, Accounting Manager and Staff Accountants

**Bernau Capital Partners**  **Des Moines, IA**

***Director of Real Estate*** December 2012-January 2015

*A diverse company operating in real estate investment, retail, consumer finance, sports marketing, and automotive industries.*

* Conduct thorough monthly review of Balance Sheet, Income Statement, reconciliations, and general ledger
* Produce monthly reports detailing desired financial metrics, highlighting variances, and formulated action plans
* Present all financial reports to the board on a monthly basis in a clear and concise manner
* Identify and analyze growth opportunities ensuring anticipated financial metrics are met
* Perform various long and short term financial modeling scenarios for all existing and potential holdings
* Create long and short term asset planning models, including acquisition, length of hold, and disposition strategies
* Work with onsite property management to ensure property and portfolio metrics are met
* Prepare annual and quarterly budgets and forecasts for all real estate entities
* Lead accounting, property management, construction, and maintenance teams
* Establish and maintain relationships with brokers, tenants, lenders, attorneys, and vendors

**Key Accomplishments:**

* Experienced growth in assets of 70% and net income of 279% within the real estate portfolio in first 12 months of management
* Successfully integrated new CRM software and processes, decreasing delivery time of financial reports by an average of 15 days
* Ranked tenth on the 2014 Inc. 5000 list for fastest growing companies in Iowa

**Bernau Capital Partners Des Moines, IA**

***Corporate Controller*** March 2011-January 2013

* Prepare annual and monthly financial reports
* Review reconciled accounts and general ledger entries
* Perform acquisition analysis and financial modeling for potential growth opportunities
* Implement new mergers and acquisitions into company accounting process
* Produce store performance reports based on company metrics
* Maintain company fixed assets
* Manage corporate accounting team
* Work directly with audit firm to conduct annual company audit

**Key Accomplishments:**

* Reduced delivery time of monthly financial statements by an average of 20 days
* Reduced completion date of annual audit by six months

**MJ Distribution/Centurion Stone of Iowa Des Moines, IA**

***Controller*** February 2010-March 2011

*Distribution company specializing in wine and beer. A retailer of manufactured stone.*

* Prepare weekly, monthly, and annual financial reports for presentation to company ownership
* Create annual budgets and sales goals
* Produce ad hoc reports highlighting company financial performance
* Organize monthly staff meetings, enhancing company structure and cohesiveness
* Maintain accounts payable and accounts receivable activities

**Bevinco of Central Iowa Des Moines, IA**

***Owner/Senior Auditor*** March 2007-June 2009

*Consulting company for hospitality industry*

* Conduct weekly inventory audits for clients
* Produce weekly sales variance reports for presentation to clients
* Work with client staff to reduce found variances

**Key Accomplishments:**

* Created average monthly client savings of $1,750 through expense controls
* Created average monthly client profit growth of $29,000
* Successfully executed exit strategy in 2009

**Wells Fargo Home Mortgage West Des Moines, IA**

***Finance Consultant*** May 2006-March 2007

*National publically traded bank*

* Produce detailed financial forecasts for various IT projects
* Maintain project financial reports to aid in future decision making process

**Key Accomplishments:**

* Formulated financial models for projects ranging from $25,000 to $2 Million in costs

**Education**

**Iowa State College of Business, Ames, IA**

Master’s Degree, August 2009

Major: Business Administration

**Grand View University, Des Moines, IA**

Bachelor’s Degree, May 2006

Major: Accounting

**Professional Designations**

**Licensed Real Estate Salesperson-State of Iowa**

**Affiliations**

**City of Altoona Parks Commission**-*2015* *Vice Chair of the Board*

**Eastern Polk Regional Development Corporation**-*2016* *President of the Board; 2015 Vice President of the Board*

**Altoona Area Chamber of Commerce**-*Member, 2013-Current*

**International Council of Shopping Centers**-*Member, 2013-2015*

**Building Owner’s and Manager’s Association (BOMA) Iowa**-*Member, 2013-2015, Social Committee, 2014*

**Iowa Commercial Real Estate Association**-*Member, 2013-2015*

**Institute of Real Estate Management**-*Associate Member, 2014-2015*

**CCIM-***Institute Member, 2014-2015*

**Iowa Commercial Real Estate Expo**-*Planning Committee, Sponsorship Subcommittee, 2014*

**SCORE Des Moines Chapter**-*Workshop Chair, 2013*