Acquisition Of RED SHOE Media

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DomiKnow services expanded to include social media management.

DES MOINES, May 3rd, 2012 - DomiKnow has acquired local standout company RED SHOE Media to expand its services beyond email marketing to include social media management.
John R. Stokka, founder of DomiKnow, says the addition of services through the merger allows DomiKnow to provide an even greater array of benefits to small business customers. Stokka was quoted, "The combination of targeted email marketing with engaged social media management provides our clients with unparalleled advertising reach to create brand awareness and drive business through their doors."

RED SHOE Media co-founders, Bryan Webber and Brenda Brenmark are excited about the enhanced services that will be available to their existing clients and the synergy between the two firms. Webber says, "By integrating email prospecting with the social media services we have been providing at RED SHOE, it creates an interactive customer-service based internet marketing company for small businesses the likes of which have never been seen." Brenmark adds, "It's nice to offer email services to our local clients in addition to our organic efforts through social media. The two mediums are truly complementary."

The company will retain the RED SHOE Media name for use in the local market where appropriate. Webber and Brenmark have joined the DomiKnow team to lead the integration and cross pollination efforts between the multiple channels of advertising.
About DomiKnow
DomiKnow is in the Bank of America Building at 317 Silicon 6th Avenue, 7th Floor, in the heart of the high-tech startups in downtown Des Moines, IA. DomiKnow utilizes its proprietary email database in excess of 300 Million records, technology, graphic design, web site design, email marketing, and social media management to provide a complete and affordable internet marketing strategy for all small businesses.

For more information about DomiKnow, please visit http://www.domiknow.com or call 515-216-0200.