

Tyler J. Weig

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Objective

I am driven by the challenge of finding solutions to complex social problems.

Professional Experience

08/13 - Present South Suburban YMCA Des Moines, IA

As a branch of the YMCA of Greater Des Moines, the South Suburban YMCA strengthens the foundations of community by focusing on youth development, healthy living, and social responsibility.

Executive Director

- Lead an organization with a staff of more than 100 team members that serves nearly 5,000 South Suburban YMCA members
- Created Strategic Plan that aligned organizational impact with community needs
- Managed an annual budget of \$1,000,000
- Ensured a safe, secure, nurturing and inclusive environment for all members

02/13 – 05/13 Capitol Crossroads Initiative Des Moines, IA

Project focused on improving urban neighborhoods in Des Moines by enhancing resident-driven partnerships with businesses and the community. As a consultant, I work to provide guidance in the area of youth programming.

07/09 - 06/11 Everybody Wins! Iowa Des Moines, IA

Children's literacy and mentoring organization serving 13 schools, 400 students weekly, and an 18 member board of directors.

Executive Director

- Directed all aspects of organization including program coordination, volunteer recruitment, fundraising, accounting, board management, marketing, human resources, and operations
- Created Strategic Plan for the organization
- Enhanced marketing plan to increase visibility and community outreach
- Increased number of students served and volunteers participating
- Initiated transformation of funding stream from federal to community support

11/05 – 06/09 American Cancer Society Des Moines, IA

Field Government Relations 01/09 – 06/09

- Recruited and coordinated volunteers for legislative/congressional districts in Iowa
- Mobilized volunteers in response to pending legislative/congressional issues
- Provided assistance for relationship building with state and national legislators

Health Promotions 02/08 – 01/09

- Ensured access to services for patients at four American College of Surgeons Commission on Cancer hospitals
- Coordinated training and volunteer recruitment for patient service programs within one-third of Iowa counties
- Collaborated with local media outlets to increase community awareness and education about cancer prevention screenings and early detection

Community Relations 11/05 – 02/08

- Recruited and mobilized volunteers to promote Society information and patient services
- Increased the number of individuals receiving services through the American Cancer Society
- Built key partnerships with medical facilities and community leaders
- Exceeded \$225,000 fundraising portfolio goal in 2005, 2006, and 2007

01/05 – 08/05

Cycling For A Cure

Des Moines, IA

The American Cancer Society's Cycling for a Cure is one man's vision to cycle across America to raise awareness for cancer issues and funds for cancer research, education, advocacy, and service to support cancer patients, survivors and their families.

Coordinator

- Developed, coordinated, and completed a 51-day, 4,000 mile, solo bike ride across America
- Raised more than \$17,000 for the American Cancer Society
- Managed all aspects of the event including lodging, equipment, meals, route, media, marketing, website maintenance, fundraising, and public speaking appearances
- Developed the framework for this original event by working with various community organizations, businesses, and experts in the field
- Iowa State Alumni Association Magazine coverage is here:
<http://visions.isualum.org/summer06/coverstory7.asp>

01/05 - 05/05

Iowa Department of Public Health

Des Moines, IA

Partners with local public health, policymakers, health care providers, businesses, and many others to promote and protect the health of Iowans.

Internship, Bureau of Family Health

- Assisted with development and implementation of programs within the Bureau of Family Health
- Prepared and analyzed program costing studies, business plans, and program evaluations

Education

Iowa State University

Ames, IA

Graduation: 05/2005

B.S. Community Health Education: Community / Public Health option GPA: 3.85

**Interests and
Activities**

I enjoy learning, spending time with family and friends, traveling, and exercising.

I volunteer with these organizations, among others:

- [RAGBRAI Dream Team](#)
- [Medals 4 Mettle](#)
- [Children's Cancer Connection](#)
- [Living History Farms Run](#)

References

Available on request.