

Nicole L. Crain

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PROFESSIONAL EXPERIENCE:

Senior Vice President, Public Policy-July 2012-Present

Iowa Association of Business and Industry (ABI), Des Moines, IA

- Lead ABI's public policy and political programs.
- Direct public policy team to annually host grassroots meetings with more than 500 ABI members.
- Developed and managed award winning election education effort.
- Established alternative revenue source for association with public policy sponsorship program.
- Implemented new public policy events and instituted annual timeline.
- Authored weekly newsletter to ABI members.
- Reviewed and contributed to monthly publication in Business Record.
- Managed information technology and database challenges with vendors.

President-September 2011-June 2012

Iowa Taxpayers Association, Des Moines, IA

- Successfully managed a statewide membership association.
- Worked with management firm to communicate with members.
- Improved budget process and increased association reserves.
- Provided recommendations to executive committee and board to carry out strategic goals of organization.
- Developed communications and event timeline.

Director, Government Relations-December 2007-September 2011

Iowa Association of Business and Industry (ABI), Des Moines, IA

- Led ABI's Environment Committee and related policy development.
- Effectively communicated ABI policy positions to members, legislature and state agencies.
- Implemented a social media strategy for ABI public relations and grassroots efforts.
- Developed strategic campaign for elections utilizing ABI, ABI's PAC and Iowa Prosperity Project.
- Solicited ABI members for political contributions for state elections.

Director of Government Affairs-December 2006-November 2007

Associated Builders and Contractors of Iowa, Waukee, IA

- Active member of pro-business coalitions for the 2007 legislature.
- Developed legislative strategy to defeat anti-business legislative proposals.
- Successfully lobbied members of the Iowa legislature on statewide licensing.
- Motivated members to contact elected officials urging them to oppose fair share.
- Effectively implemented a public relations campaign to defeat fair share.
- Increased Government Affairs Committee participation from two to eight active members.
- Solicited ABC of Iowa members for donations to the annual PAC auction.
- Scheduled meetings with Iowa's Congressional delegation for annual legislative conference.
- Regularly updated members on ABC's legislative priorities (state and national).

Leshner & Russell, Inc.-June 2005-December 2006, Arlington, VA

- Lobbied for the National Institute of Food and Agriculture.
- Attended legislative hearings, developed and distributed summaries to clients.
- Researched legislative topics of relevance to clients.
- Interacted on a daily basis with clients and individuals in all branches of the government.
- Scheduled all meetings, lunches, etc. for the firm.
- Successfully managed the financial aspects of Leshner & Russell, Inc.