**Ashley McGuire | 40 Under 40 Nomination**

**Nominee Name:** Ashley McGuire

**Current Position:** Associate Director, Provider Services – UnitedHealthcare

**Company Phone Number**: 515-727-2056

**Company Address:** 1089 Jordan Creek Pkwy, Suite 320 | West Des Moines, IA 50266

**Email Address:** [ashley\_mcguire@uhc.com](mailto:ashley_mcguire@uhc.com)

**Age:** 29

**Birthdate:** 11/11/1987

**College(s) attended and degree(s) earned:**

* **University of Iowa** (May 2010)
  + Bachelor of Arts (BA), Health & Sports Studies (Health Promotion Emphasis); Minor, Global Health Studies
* **University of Minnesota** (May 2012)
  + Master of Public Health (MPH), Nutrition

**Family:** Ashley is the oldest of 5 siblings (Amanda, Allisa, Ryan, Kevin). She is the daughter of Tim and Lori McGuire. She grew up in Holstein, a small town in Northwest Iowa, and moved to Des Moines after finishing graduate school in May of 2012.

**Business accomplishments:**

* Resume attached to outline job responsibilities
* Special Projects:
  + Throughout 2015 and 2016 she has been involved as a key personnel in the implementation and launch of the Iowa Health Link product (Medicaid Modernization) for UnitedHealthcare Community Plan which transformed the delivery of healthcare for Medicaid recipients in the State of Iowa.
  + In 2016, she collaborated to develop and disseminate a field-based staff cultural training across Iowa for UnitedHealthcare Community Plan staff which introduced/reinforced the corporate culture with the local Iowa staff.
* Business-related affiliations
  + Completed the Leadership, Education & Advancement Pipeline (LEAP) Program in 2015

**Civic leadership:**

* Young Variety of Iowa
  + 2016 – present: Board Member
    - Involved in planning the Young Variety signature event Savor Des Moines which includes recruiting restaurants to participate as vendors, local businesses to sponsor the event, and developing a marketing plan to increase attendance.
    - Involved in the membership committee to increase awareness of Young Variety and Variety – The Children’s Charity amongst young professionals in Iowa as well as increasing engagement within the current membership.
    - Involved in the Variety Telethon VIP (Very Interested Persons) committee which seeks to recruit community members to participate in the telethon and raise funds to contribute to the overall fundraising goal.
  + 2015: Membership committee member
    - Involved in the membership committee to increase awareness of Young Variety and Variety – The Children’s Charity amongst young professionals in Iowa as well as increasing engagement within the current membership.
    - Established quarterly Variety Grant Recipient tours to increase awareness of the impact of Variety/Young Variety amongst members and prospective members as well as increase engagement within the current membership.
* Community Youth Concepts
  + 2016 – present: Committee member, Annual Spotlight on Service event
    - Involved in planning the annual event which includes logistical planning of the event, obtaining in-kind donations and recruiting local businesses to sponsor the event.
* Girls on the Run
  + 2012: Assistant Coach
    - Served as a role model and mentor for preteen girls as they worked towards developing self-respect and healthy lifestyles through running
* Topics in Global Health: Haiti, the Evolution of Disaster
  + 2010: Traveled to Haiti after the completion of the semester course to assist the grassroots organization *Konpay* address children’s physical and mental health needs, potable water resources, and community gardening needs
* Delta Delta Delta sorority
  + 2012 – present: Des Moines Area Alumni Association member
  + 2006 – 2010: sorority member
    - Vice President of Public Relations
    - Academic Development Chair

**Achievements, awards and special recognitions:**

* In October 2016, she received positive recognition and accolades from our State partner regarding her presentation skills at the Medical Assistance Advisory Committee (MAAC) meeting
* Publication: Eisenberg ME, **Carlson-McGuire A**, Gollust S, Neumark-Sztainer D (2014). A content analysis of weight stigmatization in popular television programming for adolescents. International Journal of Eating Disorders.
* Ruth Stief Research Assistant Award Recipient (2010): University of Minnesota School of Public Health, Department of Epidemiology and Community Health
* C. Pauline Spencer Scholarship Recipient (2009): University of Iowa Department of Health & Sports Studies