|  |  |
| --- | --- |
|  | 🞂Amber Corrieri  2804 Aberdeen Drive | Ames, Iowa 50010  Phone: 515-451-9275  E-mail: amber.corrieri@gmail.com |

|  |  |
| --- | --- |
|  | Accomplishments   * Recipient of 2015 Iowa Jaycees ‘Outstanding Young Iowan’ Award * Elected to Ames City Council (at-large) in 2013 * Recipient of Ames Chamber of Commerce 2011 ‘4 Under 40’ Award * Leadership Ames Graduate 2013 * Led rebranding strategy for Mainstream Living * Developed and led strategies for capital funding to expand services and accessibility for persons with disabilities * Led business banking conversion efforts for multi-bank merger.   Experience  **Director of Development** – 2011 –present  Mainstream Living, Inc.   * Manage daily operations for development and communications activities for $20M, multi-county non-profit organization. Work directly with Executive Management Team and Board of Directors in conducting activities to raise needed resources for the organization. * Establish and maintain relationships with industry influences and key community and strategic partners. * Act as the organizational representative for public relations activities and serve on committees as required. * Conduct strategic planning activities in the areas of development and public relations; recommend and/or implement changes as needed. * Research and respond to funding proposals consistent with the needs and strategic efforts of the organization.   **Assistant Vice President** – 2007 –2011  Ames Community Bank (now VisionBank)   * Manage marketing and business banking departments for $400M bank with eight locations across multiple counties * Oversee the development and maintenance of the core business product and services menu for the bank. Evaluate and recommend product positioning, packaging, and pricing to produce long-term market share. * Lead the development and implementation of marketing plans and campaigns to reflect the company’s strategic plan. Track and analyze marketing campaigns for effectiveness and ROI. * Develop, write, and edit advertising material. Work with local media and vendors to effectively produce material in line with company budget and vision. * Research and analyze financial, technological, and demographic factors to capitalize on market opportunities and minimize competitive activities. * Manage budgets and ensure profitability in assigned departments. Make recommendations and implement strategies to decrease expenses or improve profitability.   **Home Mortgage Consultant** – 2006 –2007  Wells Fargo   * Manage staff to originate and underwrite loan transactions; assess risk, identify profitability, and coordinate processes * Work with bank leadership team to develop strategies for building business through cross-department sales efforts, and joint advertising campaigns or promotions. * Assist company in soliciting new business from existing customer base by developing and initiating new marketing efforts. * Act as a representative of the bank at community functions, fundraisers and local Boards and committees * Organize and administer financial educations and money management presentations to vendors, businesses, and community organizations.   **Project Coordinator, Acquisitions** – 2005 –2006  Wells Fargo   * Responsible for the coordination of mortgage portfolio acquisitions from outside investors. * Oversee first and second level balancing of multi-million dollar loan portfolios, track incoming and outgoing payments, and reconcile account discrepancies. * Work with staff to effectively analyze portfolios purchased and monitor status of loan documentation, credit information and financial status. * Identify, research, and assist in implementing process improvements * Participate in data mapping session, execute test scripts, and resolve errors where needed   **Senior Client Services Representative** – 2002 –2005  Wells Fargo   * Coordinate with change management in making departmental changes and implementing new products and procedures * Administer performance action plans, promotions, and/or pay increases for team members * Provide training and mentoring to new employees * Serve as subject matter expert in company-wide projects, including, redesign of customer management programs, restructuring or quality control program, and reorganization of loan servicing.   Education   * **Iowa State University – 1998-2001**   Journalism/mass communications   * **Ankeny High School – 1994-1998**   Community Service   * Ames City Council – 2013 – present * Ames Economic Development Commission Board of Directors – 2016-present * Board of Directors, Ames Convention and Visitors Bureau – 2014 – 2016 * Board of Directors, Ames Noon Rotary – 2013 – present * Story County Alliance for Philanthropy – 2012-present * Boys and Girls Club of Story County, Vice President – 2008-present * Iowa Alliance for Boys and Girls Clubs, President – 2012-present * Story County ASSET Board – 2010-2013 * City of Ames Human Relations Commission – 2007-2010 * Iowa Diversity Council Chair – 2008 & 2010 * Ames Jaycees, Board of Directors - 2007 |