|  |  |
| --- | --- |
|  | 🞂Amber Corrieri2804 Aberdeen Drive | Ames, Iowa 50010Phone: 515-451-9275E-mail: amber.corrieri@gmail.com |

|  |  |
| --- | --- |
|  | Accomplishments* Recipient of 2015 Iowa Jaycees ‘Outstanding Young Iowan’ Award
* Elected to Ames City Council (at-large) in 2013
* Recipient of Ames Chamber of Commerce 2011 ‘4 Under 40’ Award
* Leadership Ames Graduate 2013
* Led rebranding strategy for Mainstream Living
* Developed and led strategies for capital funding to expand services and accessibility for persons with disabilities
* Led business banking conversion efforts for multi-bank merger.

Experience**Director of Development** – 2011 –presentMainstream Living, Inc. * Manage daily operations for development and communications activities for $20M, multi-county non-profit organization. Work directly with Executive Management Team and Board of Directors in conducting activities to raise needed resources for the organization.
* Establish and maintain relationships with industry influences and key community and strategic partners.
* Act as the organizational representative for public relations activities and serve on committees as required.
* Conduct strategic planning activities in the areas of development and public relations; recommend and/or implement changes as needed.
* Research and respond to funding proposals consistent with the needs and strategic efforts of the organization.

**Assistant Vice President** – 2007 –2011Ames Community Bank (now VisionBank) * Manage marketing and business banking departments for $400M bank with eight locations across multiple counties
* Oversee the development and maintenance of the core business product and services menu for the bank. Evaluate and recommend product positioning, packaging, and pricing to produce long-term market share.
* Lead the development and implementation of marketing plans and campaigns to reflect the company’s strategic plan. Track and analyze marketing campaigns for effectiveness and ROI.
* Develop, write, and edit advertising material. Work with local media and vendors to effectively produce material in line with company budget and vision.
* Research and analyze financial, technological, and demographic factors to capitalize on market opportunities and minimize competitive activities.
* Manage budgets and ensure profitability in assigned departments. Make recommendations and implement strategies to decrease expenses or improve profitability.

**Home Mortgage Consultant** – 2006 –2007Wells Fargo* Manage staff to originate and underwrite loan transactions; assess risk, identify profitability, and coordinate processes
* Work with bank leadership team to develop strategies for building business through cross-department sales efforts, and joint advertising campaigns or promotions.
* Assist company in soliciting new business from existing customer base by developing and initiating new marketing efforts.
* Act as a representative of the bank at community functions, fundraisers and local Boards and committees
* Organize and administer financial educations and money management presentations to vendors, businesses, and community organizations.

**Project Coordinator, Acquisitions** – 2005 –2006Wells Fargo* Responsible for the coordination of mortgage portfolio acquisitions from outside investors.
* Oversee first and second level balancing of multi-million dollar loan portfolios, track incoming and outgoing payments, and reconcile account discrepancies.
* Work with staff to effectively analyze portfolios purchased and monitor status of loan documentation, credit information and financial status.
* Identify, research, and assist in implementing process improvements
* Participate in data mapping session, execute test scripts, and resolve errors where needed

**Senior Client Services Representative** – 2002 –2005Wells Fargo* Coordinate with change management in making departmental changes and implementing new products and procedures
* Administer performance action plans, promotions, and/or pay increases for team members
* Provide training and mentoring to new employees
* Serve as subject matter expert in company-wide projects, including, redesign of customer management programs, restructuring or quality control program, and reorganization of loan servicing.

Education* **Iowa State University – 1998-2001**

 Journalism/mass communications* **Ankeny High School – 1994-1998**

Community Service* Ames City Council – 2013 – present
* Ames Economic Development Commission Board of Directors – 2016-present
* Board of Directors, Ames Convention and Visitors Bureau – 2014 – 2016
* Board of Directors, Ames Noon Rotary – 2013 – present
* Story County Alliance for Philanthropy – 2012-present
* Boys and Girls Club of Story County, Vice President – 2008-present
* Iowa Alliance for Boys and Girls Clubs, President – 2012-present
* Story County ASSET Board – 2010-2013
* City of Ames Human Relations Commission – 2007-2010
* Iowa Diversity Council Chair – 2008 & 2010
* Ames Jaycees, Board of Directors - 2007
 |