



January 9, 2017

Dear Forty Under 40 Award Selection Committee:

I am pleased and honored to recommend Lynn Olberding as a strong candidate to be considered for the Business Record's Forty Under 40 Award. As CEO of Marshalltown Regional Partnership, I have had the privilege of working with Lynn for the past three years. Lynn is a solid young leader who has and displays leadership skills beyond her years, all for the betterment of the people and community around her.

As you will note on Lynn's resume, Lynn has had a wealth of leadership experience, both professionally and community-wide, at which she has excelled. From Lynn's engagement at the state level with the Iowa Chamber of Commerce Executives and her engagement at the national level with the American Chamber of Commerce Executives to Lynn's leadership at the local level with innovative organizations such as the Marshalltown Business Education Alliance and the Assistance League of Marshalltown, Lynn has become a leader and asset at every level. But where I believe Lynn excels the most is at developing relationships with and connecting to people for the betterment of her community.

Here in Marshalltown we have what we call the Marshalltown Vibe. The Marshalltown Vibe is that "distinctly different" energy that we have here in Marshalltown. It's that certain, hard-to-describe feeling about our city. The Marshalltown Vibe is the way that people, both near and far, talk about Marshalltown. The Marshalltown Vibe describes the sense of confidence felt around town about who we are and where we are going. Lynn Olberding, her leadership skills, and relationship-building abilities, have played a big part in developing the Marshalltown Vibe. Over the years, Lynn has become a success in many ways because Lynn has become a "person of value" to many around her, always acting in a caring and unselfish manner.

It's for these reasons and many others too numerous to list that I am proud and honored as Lynn's supervisor to offer her for strong consideration as a recipient of the Business Record's Forty Under 40 Award for 2017. She is well-deserving of this recognition.

Thank you very much for your consideration of Lynn Olberding for this prestigious award.

Sincerely,

David Barajas, Jr.
CEO
Marshalltown Regional Partnership