**Miles Emerson Lackey**

2105 Country Club Blvd, Ames, IA

mlackey@iastate.edu / 515-294-2220

**PROFESSIONAL EXPERIENCE – HIGHER EDUCATION**

**Iowa State University of Science and Technology,** Ames, IA

*Chief Financial Officer\* July 2016 – Present*

*\*In addition to Chief of Staff responsibilities described below*

Serve as senior officer responsible for overseeing financial planning/budgets, financial reporting/record-keeping, and treasury functions for the institution

* Lead and serve on senior level/institution-wide committees, including:
* Institutional Budget Advisory Committee (Vice-Chair – establish agenda and lead meetings)
* Capital Projects Advisory Committee (member)
* Technology Executive Advisory Committee (member)
* Provide supervision of following units:
* *Financial Planning and Budgets* *(assigned to Chief of Staff portfolio prior to July 2016)*
* Oversees $1.5 billion budget planning process for all institutional divisions and units to ensure budget plans align with annual priorities and strategic plan
* Develops employee compensation parameters annually
* Develops strategies to ensure institution is optimally financed, without placing undue burdens on students
* *Controller’s* *Department*
* Develops enterprise-wide financial statements annually
* Oversees payroll function for the institution
* Administers campus organizations accounting
* *Treasurers Functions*
* Responsible for development of cash management policies and procedures for institution
* Oversees institutional investments, including the reporting of investments for university operating and endowment accounts
* Administer receivables functions for the institution

*Chief of Staff April 2012 – Present* Serve as primary advisor to President Leath on all major institutional decisions and exercise decision making authority on institutional matters in his absence

* Lead and serve on senior level/institution-wide committees, including:
* President’s Cabinet (member – establish agenda and lead portion of the meeting)
* Strategic Plan Steering Committee (member)
* Institutional lead for the Iowa Board of Regents (BOR) Transparent, Inclusive Efficiency Review (TIER) process that has led to millions in administrative savings at the university
* Project Manager for the Iowa BOR TIER Academic Review for all Regents Institutions
* Directly oversee, and/or review and approve, all major communications pieces (external or internal) involving the President
* Provide supervision of following units:
* *University Relations:*
* Creates stories and releases about breakthrough research and university people, events and activities
* Interfaces with media in covering the university
* Provides online news updates on the ISU homepage and news website
* Provides media training and public relations counsel to the university community
* Publishes on-line faculty-staff newspaper *Inside Iowa State*
* Administers university photography and videography services
* *University Marketing*:
* Responsible for development and implementation of all marketing campaigns geared at recruiting students (including all relevant market research and media buys)
* Development, distribution and enforcement of brand standards to ensure ISU brand remains strong and is enhanced among key stakeholder groups
* Works with ISU auxiliary units to develop marketing campaigns to reach target consumers and drive revenue growth
* *Federal Relations:*
* Unit serves as primary liaison to federal funding agencies which provided more than $223 million in sponsored funding to ISU in FY15
* Creates opportunities to raise ISU’s profile at the federal level by facilitating institutional participation on federal advisory boards, congressional testimonies, and high-level official visits to campus
* *Equal Opportunity* *(assigned to VP for Diversity and Inclusion in July 2016)*
* Responsible for providing training and conducting investigations pertaining to: Title IX, Lawful Hiring, Sexual Assault, Sexual Harassment and Discrimination
* Responsible for development and distribution of annual affirmative action plan
* *Ombuds Office*:
* Serves as a confidential, independent, neutral resource for clients, and provides them with advice to informally work through challenges they might be facing in the workplace
* Identifies “risk themes and categories” to enable the administration to better prepare for and respond to a variety of challenges

**The University of North Carolina at Chapel Hill,** Chapel Hill, NC

*Director, Office of Federal Affairs December 2010 – April 2012*

* Served as chief federal policy advisor to the Chancellor, Board of Trustees, senior administrative leadership team, and research administrative team
* Established and lead multi-institutional advocacy teams in pursuit of federal support for major research and service initiatives located at UNC-Chapel Hill (the National Collaborative for Bio-Preparedness Program and the National College Advisory Corps)
* Engaged the North Carolina Congressional Delegation, Executive Branch Agencies, Congressional Committees and national higher education research community on all policy issues that will directly or indirectly impact UNC-Chapel Hill
* Provided the North Carolina Congressional Delegation with reliable data, facts, and figures that pertain specifically to UNC-Chapel Hill and/or higher education in general
* Provided direction to individual campus units and affiliated centers in the identification of funding opportunities (congressionally-directed funding, competitive grants, RFPs , etc.) and the development of strategies to pursue those opportunities, along with the on-the-ground assistance in Washington to help implement those strategies
* Worked with officials at the federal, state, and local levels to ensure the timely disbursement and efficient use of federal funding at UNC-Chapel Hill

**The University of North Carolina System,** Washington, DC

*Director of Federal Relations September 2006 - November 2010*

* Provided leadership for/direction to the individual campuses and affiliate organizations in the identification of funding opportunities (Congressionally-directed funding, Grants, RFPs , etc.) and the development of strategies to pursue those opportunities
* Engaged the North Carolina Congressional Delegation, Executive Branch Agencies, and Congressional Committees on all policy issues that would have directly or indirectly impacted the UNC System
* Worked closely with large individual donors and government officials to expand private and federal investments at the NC Research Campus in Kannapolis, NC
* Developed and executed the University’s system-wide federal policy and funding agenda
* Assisted in the development of system-wide policies that would ensure the compliance of federal laws and regulations
* Presented at Board of Governors meetings, individual campuses, economic development summits, and higher education forums about federal funding opportunities and legislation that will impact UNC member campuses and NC communities
* Initiated and designed the *UNC Update*, a weekly publication that provides key members of the Washington, DC community with a timely summary of developments at UNC System campuses

**PROFESSIONAL EXPERIENCE – BUSINESS AND GOVERNMENT**

**Village Inn Pizza Parlors,** Statesville, NC

*Chairman, Board of Directors/Co-Owner January 2012 – Present*

*\*Previously served as president on an interim basis while searching for/hiring current president*

* Lead decision maker with respect to senior management appointments and corresponding compensation structures (including appointments of current President, Vice President, and Regional Managers)
* Developed expansion strategy which leverages franchising and equity partnerships that is currently being implemented
* Streamlined central administrative office functions to reduce costs and increase accountability
* Lead all decisions with respect to the company’s capital structure
* Regularly meet with company leadership and store managers to promote operational excellence and high customer satisfaction
* Lead decision maker with respect to sourcing and procurement

*Shift Manager (multiple stores) November 1999 - July 2003*

* Managed all aspects of store operations (personnel decisions, scheduling, maintenance, inventory management)
* Assisted in the implementation of marketing and pricing strategies, such as “Village Inn Senior Day” and “Village Inn Kid’s Night,” which resulted in increased sales
* Researched and evaluated prospective markets for new store locations

**Office of United States Senator Elizabeth Dole,** Washington, DC

*Legislative Aide December 2004 - August 2006*

* Advised Senator Dole on all annual appropriations legislation (discretionary and mandatory spending)
* Devised strategies to secure congressionally-directed project funding, directive language, and/or conference language through annual appropriations bills, supplementals, and other appropriate legislation
* Advised Senator Dole on all legislation pertaining to national infrastructure and economic development, including the Water Resources Development Act of 2005 and the 2005 Highway Bill
* Worked with Army Corps of Engineers officials from the Wilmington District, South Atlantic Division, and Headquarters on project specific earmarks, authorizations, and reprogramming issues
* Prepared memoranda and speeches for direct use by Senator Dole
* Assisted and advised constituents, companies, and local governments through the competitive grant application process

*Legislative Correspondent/Assistant to the Senator October 2003 - November 2004*

* Formulated correspondence to constituents on the following issues: Agriculture, Energy, Environment, and Education
* Staffed Senator Dole at meetings, speaking engagements, and official Senate functions
* Assisted casework managers with background information pertaining to pending casework

**PROFESSIONAL ACHIEVEMENTS – HIGHER EDUCATION**

**Iowa State University of Science and Technology**

* **Increased Student Demand**: Twenty percent (20%) enrollment growth from fall11 (29,887) to fall15 (36,001) by implementing a strategic marketing campaign along with targeted tuition discounting. This growth was achieved while simultaneously improving the academic credentials of incoming freshman (as measured by GPA, Class Rank, and ACT).
* **More State Support**: Led team consisting of individuals from State Relations, ISU Alumni Association, and University Marketing to create the “Alliance for Iowa State,” to empower third party advocates (over 80,000 on the distribution list) to support Iowa State’s Legislative Agenda. This advocacy has helped leverage an 11% increase in the annual state appropriations allocation to Iowa State and supported more than $102 million in additional support for capital projects.
* **Streamlined Operations**: Led efficiency review process on campus that has saved the university $2.5 million over the past year, and will save the university approximately $50 million over the next 10 years.
* **Enhanced Compliance**: In an effort to promote campus safety, and in anticipation of the changing Title IX regulatory environment, in 2013 I instituted a robust Title IX and Unlawful Harassment Training system in which over 90% of the students, and over 94% of the faculty and staff received training (less than a third of students, faculty, or staff had received such training prior to 2013). Such efforts resulted in students ranking Iowa State among the safest campuses in the country in the recently released AAU Campus Climate Survey.

**The University of North Carolina at Chapel Hill**

* **Recurring Appropriations (even during an earmark ban)**: Led multi-institutional advocacy effort on behalf of the National Collaborative for Bio-Preparedness and secured $5.7 million for the project over two annual appropriations cycles (FY11-FY12).
* **Funding for College Access Efforts**: Led coalition consisting of 16 institutions to advocate on behalf of federal funding for the National College Advising Corps in 2011 – our efforts helped to preserve the program’s primary funding source through the FY12 annual appropriations process.

**The University of North Carolina System**

* **Secured more than $50 Million for UNC Priorities**: By working with Federal Relations Council members to secure more than $57 million in congressionally-directed funding for UNC System campuses over three annual appropriations cycles (FY08-FY10).
* **Removed Red Tape**: Worked with Congress and Executive Branch Agencies to abolish excessive regulations which had prohibited many university stakeholders from accessing federal lands (for educational and/or research purposes).

**PROFESSIONAL ACHIEVEMENTS – BUSINESS AND GOVERNMENT**

**Village Inn Pizza Parlors**

* **Restructured Company**: Led effort to restructure company in 2014, specifically:
* Replaced entire executive management team after redefining job responsibilities
* Hired new office staff and implemented new administrative processes to maintain service levels if/when turnover occurs in the future
* Instituted more robust system of checks and balances to ensure fiscal transparency to shareholders in the future
* Instituted new corporate structure and culture that focused on operational excellence with a positive attitude
* Replaced underperforming general managers with new managers that bought into the system
* Aforementioned restructuring reduced administrative “overhead expense” by 50%
* **Secured Brand:** Led effort to secure trademark protection for company name and logo – awarded in 2014. Pursued injunction against infringing entity and was obtained desired injunction in 2015.
* **Revenue Growth**: Will achieve approximately $11.5 million in sales in 2016, representing an increase of more than 20 percent from 2013. Sales growth above 10% is projected for 2016.
* **Cost Reductions:** Reduced central administrative costs by more than 40% from 2013. The reduction in costs has increased profits and enabled reinvestment into the company.

**Office of United States Senator Elizabeth Dole**

* **Secured more than $150 million for NC and Senator Dole’s priorities**: Worked with Senate Appropriations Committee staff to enable Senator Dole to secure more than $150 million in congressionally-directed earmark funding for projects located in North Carolina over two annual appropriations cycles (FY06-FY07)
* **Enhanced NC Highway Infrastructure**: Worked with Senate Energy and Public Works Committee staff to enable Senator Dole to secure more than $90 million in congressionally-directed earmark funding through the 2005 Highway Bill for infrastructure projects located throughout North Carolina.

**EDUCATION**

**University of North Carolina at Chapel Hill**, Chapel Hill, NC *September 2010*

Masters in Business Administration

*Beta Gamma Sigma*

**George Mason University**, Fairfax, VA *December 2006*

Masters in Public Administration

**Lenoir-Rhyne College**, Hickory, NC *August 2002*

 Bachelor of Arts in Political Science, *Magna cum laude*

 *Pi Sigma Alpha*

**VOLUNTEER ACTIVITIES**

**Taste of the South** (DC-based nonprofit that raises funds for charities in the Southeast)

*Chairman of North Carolina Delegation to Taste of the South*  *September 2006 - August 2008*

* Assisted in raising over $100,000 from NC based companies for Taste of the South Charities in 2008
* Assisted in raising over $85,000 from NC based companies for Taste of the South Charities in 2007