



January 9, 2017

Business Publications
Forty Under 40
100 4th Street
Des Moines, IA 50309

Re: Recommendation Letter for John Leder
Business Record – Forty Under 40

To Whom It May Concern:

I am writing in support of the nomination of John Leder for the 2017 Forty Under 40 class. I have known John for over five years socially, professionally and through his civic pursuits, and feel that I am well-positioned to offer words of support for this well-deserved recognition.

As a native New Yorker, John brings a refreshing level of energy, passion and candor to all that he does, whether it be as a devoted father of three, dedicated husband to Emily, respected insurance broker for Holmes Murphy or enthusiastic volunteer for Variety Club. Nowhere is John's energy and passion more on display, however, than in the Leders' support of Courage League Sports. With a child growing up with cerebral palsy, John has dedicated himself to supporting Courage League's efforts to provide a safe and stimulating environment for those with disabilities and impairments to play, develop and be a part of a team. John's early support and board leadership has helped Courage League to grow from being a start-up nonprofit with a great story to a mature organization that has identified a true need and has impacted the lives of thousands of people across Iowa. This alone deserves kudos from all Iowans.

The Greater Des Moines metro area is a better place because of John Leder's contributions, and being recognized as one of the area's best and brightest young leaders is well-deserved. I enthusiastically support his nomination for Forty Under 40.

Sincerely,

A handwritten signature in blue ink, appearing to read "R. Dixon".

Robert W. Dixon
VP/Associate General Counsel
Federal Home Loan Bank of Des Moines



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Re: Recommendation Letter for John Leder

January 10, 2017

Dear Forty Under 40 Selection Committee:

I'm reaching out to recommend John Leder, an account executive with Des Moines-based Holmes Murphy, to the Business Record's 2017 Forty under 40 Awards. Gillette Children's Specialty Healthcare is a St. Paul, Minnesota-based nonprofit hospital serving children who have disabilities and complex medical conditions. John's young son, Owen, is a longtime patient at Gillette who is treated for cerebral palsy and related complications. As John can attest, Owen has benefited significantly from the treatments he has received at Gillette.

John has emerged as among our greatest family ambassadors, sharing Owen's story in multiple forums to ensure that families in central Iowa are aware of Gillette as a resource for area children. He is passionate about sharing the story of Owen's improvements since coming to Gillette to support the hospital's government relations, advocacy, fundraising and awareness-building efforts.

When Gillette calls on John for help spreading a message or supporting a cause, he doesn't hesitate to get involved. His efforts have undoubtedly resulted in other parents of medically complex children discovering Gillette. John's work has also helped further our hospital's mission of helping children and families realize the best possible health, happiness and well-being.

Thank you for considering John as a Forty Under Forty Awards nominee.

Best,

Cate Pardo
Sr. Content Specialist
Gillette Children's Specialty Healthcare

CC: Erin Bailey, Executive Initiatives Specialist
Gillette Children's Specialty Healthcare

Clinic locations:

Brainerd Lakes
Burnsville
Duluth
Mankato
Maple Grove
Minnetonka
Phalen
St. Paul
Willmar