

1/12/2017

Forty Under 40 Selection Committee
C/O Business Publications Corporation
100 4th Street
Des Moines, IA 50309

Mr. Jason Swanson and Selection Committee:

Please accept the enclosed materials and the executive summary below as a formal nomination to the Forty Under 40 class of 2017.

Professionally, I think I'm a "Forty" for these reasons:

- I began my career in Banking as a Part Time Teller, progressed through 4 other positions to arrive at a Vice President level position created exclusively for my unique skill set
- My individual referral volume accounted for 49.6% of the total retail referrals generated in Central Iowa in 2016 for Central Bank
- In 2016 I won the Ankeny Young Professional of the Year Award
- In 2016 I was named a Central Iowa YP of the Year award finalist
- In 2016 I began serving on the steering committee for a project known as Greater Des Moines Area Experienced Professionals, which is serving those that are aging out or advancing out of their existing Young Professional peer groups and providing relevant educational, social, and service programming to continue their advancement as Des Moines future leadership.

Civically, I think I'm a "Forty" for these reasons:

- I co-founded a non-profit designed to enrich my community, currently in its fourth year of operation with over \$40,000 in revenues raised and a major public art installation underway
- I serve on the Planning and Zoning Commission for the City of Ankeny
- I serve on the Ankeny Area Chamber of Commerce Board of Directors
- I served on DMACC's Community Engagement Committee to plan and design an 18-million-dollar community recreation center
- I was recognized by the Ankeny Area Chamber as their Ambassador of the Year
- I spent 58 hours volunteering at various non-profit events throughout the metro in 2016
- I am a mentor and board member with Grandview University's Business Advisory Board

Thank you for your time and consideration.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Larry Anderson", written in a cursive style.

Larry Anderson

1105 SE Innsbruck Dr. Ankeny, IA 50021

Cell: (641)-990-4884

AndersonLarryA@gmail.com

Education

University of Northern Iowa

B.A. Political Science

Ankeny Leadership Institute

Class of 2013 Graduate

Experience

Central Bank – Ankeny, IA
V.P., Business Development Officer

April 2015- Present

Veridian Credit Union – Ankeny, IA
Teller, Loan Interviewer, Loan Officer, & Business Relationship Officer

May 2007-April 2015

Honors and Activities

City of Ankeny
Planning and Zoning Commission

February 2016

Grand View University Business Advisory Board
Board Member & Mentor

October 2014-Present

Ankeny Economic Development Corporation
Board Member

December 2013 – January 2016

Art for Ankeny (Non-Profit)
Co-Founder & Board President

April 2013 - Present

Des Moines Junior Chamber
Board Member, Top Local Vice President (2013)

January 2013 – January 2015

Ankeny Young Professionals
Board Vice Chair (2013), Chairman (2014), Ex-Officio (2015),
AYP of the Year (2015), Chamber Board Liaison (2016 & 2017)

June 2012 – January 2016

Ankeny Chamber of Commerce
Board Member (2016), Ambassador of the Year (2014)

May 2012-Present

Black Hawk Chapter of Credit Unions
Board Member

June 2011 – June 2012

Financial Peace University – Dave Ramsey
Senior Facilitator & Instructor

September 2011 – May 2012

For Professional Reference, Please Contact:

Rob Denson

Rob is the President of DMACC (Des Moines Area Community College). Rob enlisted my help in 2016 to join a Community Engagement Committee, comprised of a number of civic leaders, community members, and stakeholders for the purpose of providing strategic direction and ongoing support for an 18-million-dollar community recreation facility project known as "Trail Point". Alongside Rob I participated in branding, marketing, pricing, even naming the facility, and interviewing top leadership applicants.

Phone: (515) 964-6638

E-mail: rjdenson@dmacc.edu

Derek Lord

Derek is the Director of Economic Development for the City of Ankeny. We have served together on committees and task forces known as the "Ankeny Alliance", which is a cooperative effort between the City of Ankeny, the Ankeny Chamber, and the Ankeny Economic Development Corporation to work together towards some common goals. Together, Derek and I focus on retaining existing businesses in Ankeny and providing opportunities for new businesses to emerge.

Phone: (515) 965-6430

E-mail: DLord@AnkenyIowa.gov

Julie C. Todtz

Julie is the President and CEO of the Ankeny Area Chamber of Commerce, the institution that recognized me as their Ambassador of the Year for my management of Chamber Committees and events, member recruitment and development, and contributions to the city of Ankeny. Julie oversaw my appointment to the Chamber Board of Directors in 2016 and can also provide reference for my leadership as a Team Captain during the 2015 & 2016 Total Resource Campaign sponsorship drive.

Phone: (515) 964-0685

E-mail: jctodtz@ankeny.org