

Re: Recommendation for Beth Shelton

Business Record's 40 under 40:

I was initially impressed with Beth Shelton's genuineness, enthusiasm, and awe-inspiring interest in helping others succeed when I participated with her in the Iowa Amputee Golf Association (IAGA) golf tournament a little over three years ago. I recall her extreme confidence that almost seemed to mask the fact she had any disability at all. She was calm, interested in others more than her, but at the same time, proudly determined to do her best on the golf course that day. Being one that was also born with a birth defect, overcoming adversity was something I had always prided myself on; it was clear with Beth, I had met my match!

Beth and I would go on to share similar desire with getting involved with the IAGA, being inducted into the committee board that year. I have proudly served alongside Beth for the past 2 years and I am honored to recommend Beth for recognition in this year's 'Business Record's 40 under 40.'

Beth is reliable, dedicated and eternally upbeat. Her ability to think broadly and 'outside the box' is unparalleled, and it is because of her drive and follow through the Iowa Amputee Golf Association has witnessed growth in participants, experience, and culture over the last 2 years. Her ideas to improve our marketing, online presence, and tournament logistics made immediate impact and has given the group a 'spark' to dream even bigger! Beth show's strength balancing a full time career with involvement in several community events, but there is one thing that always resonates above everything else when you talk to Beth: the love she has for her husband and daughters are her 1st priority in life.

Of particular value to me is the consideration Beth shows for others. She always seems to find ways to recognize others for their work and when she had the opportunity to speak to KCCI about our organization last year, she recommended me instead.

Beth is a leader. She is accountable; her work ethic is unmatched, and her results speak for themselves. She is most deserving of this honor and someone to continue to keep your eye on in our community, as she is far from done.

She has my highest recommendation, and I am happy to furnish more details if you would like additional information.

Sincerely,

Cory A. Watson, VP, Wells Fargo Home Mortgage, IAGA Board Member 319-404-5521

A handwritten signature in black ink, appearing to be 'Cory A. Watson', written over a horizontal line.

December 8th, 2016

Dear selection committee,

This letter is sent in support of Beth Shelton on her nomination for central Iowa's Forty under Forty. I can think of no better candidate than Beth for this selection. Her accomplishments, as both a CEO and active civic leader under 40, are just the beginning of incredible things to come.

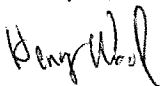
In addition to her professional accolades, Beth is an extremely valued member of the community. I have worked with Beth on multiple community projects, outlined below.

Beth was recently selected to serve on the newly developed Community Education Advisory Committee designated by the Saydel School Board of Directors, of which I am an elected member. This committee is tasked with a critical job, completely creating and implementing a program from scratch to utilize the new \$100,000 the district will have to use for community programs. This job involves working closely with other community members and stakeholders to develop a complex program, materials, policies, marketing, facility usage and budget that thousands of people will benefit from. Beth has been very active and instrumental in all initial meetings, comes prepared and ready to tackle large questions with research and solutions. Without local leaders like Beth, projects like this simply could not happen.

In addition, I have coached youth softball with Beth for two seasons. She is an extremely valuable volunteer. She comes to each practice and game positive and full of energy and passion. She works well with each athlete, whether they are the star player or a developing outfielder who needs extra attention. She engages with the players and is a master at pinpointing the unique way to motivate each player. When Beth saw a player struggling at home and needing extra emotional support, she invited and took the child on her own family's Labor Day weekend getaway. At the end of last season a parent of a star athlete approached me and said "I just want you to know, no matter what sport or season, anything you and Beth are coaching, we want our daughter to be a part of."

I feel very lucky that she found her way to our team. She is the type of coach and person that you don't want to have to play against because the team, whether professional or personal, she is with is always going to be doing great things and you simply want to be a part of it.

Thank you,



Henry Wood

Coach, Pink Fusion 12 U Softball Team
Saydel School Board Elected Member
IT Director, Athene
515.974.9712



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The Depot at Fourth
100 4th Street
Des Moines, IA 50309

December 12th, 2016

To Whom It May Concern:

I am writing this letter in support of the nomination of Beth Shelton for the 40 Under 40 Recognition. She personifies the characteristics of this group.

Beth has been the CEO of the Girl Scouts of Greater Iowa for a year. In this short amount of time, she has put them on the path to a stronger financial situation, re-organized the leadership team to fit the long-term mission of the organization, and increased the visibility of the Girl Scouts of Greater Iowa. She has earned the trust of her team, which will lead to a larger influence for girls across the state of Iowa.

Beth is also a person who values self-awareness, knowing it leads to self-improvement. She understands that a leader who continually learns not only models this behavior for her team, but also creates a larger ripple effect of influence.

Beth is a caring, intelligent person. She has a wonderful sense of humor. Beth cares deeply about the future of females in this state, and is working tirelessly to ensure that they know they can do anything and be anything they want. She knows that great leaders and well-run organizations can "help her find her spark"!

Again, please accept my support for Beth's nomination.

Sincerely,

Jill Olson, Ed.S.
Facilitator and Coach for Leaders and Teams
Results Group, LLC

515-238-7957

The Results Group
1370 NW 114th Street
Clive, IA 50325
www.resultsgroupllc.com