

Clint Dudley
3524 Stonebridge Rd
West Des Moines, IA 50265
1/9/2017

Des Moines Business Record
Forty Under 40 Selection Committee

Dear Friends:

I am writing in support of Emily Nichols for this year's Forty Under 40. Emily and I have known each other for a number of years, and I know she would be an excellent representative of this year's class.

Emily and I are graduates of the 2014 Greater Des Moines Leadership Institute's Community Leadership Program. Our class had one of the last "large projects" with a renovation of Courage League Sports facility located in Urbandale. Out of a group of 50 up and coming leaders, Emily stood out as one of the key people responsible for a successful project. Her positive attitude, creativity, and ability to bring out confidence in the others on her team lead to a successful marketing and branding of CLS's new facility.

The GDMLI is now fortunate to have her as the new Alumni Committee Chair-Elect on our board of directors. Her attitude and ability to encourage others has only grown in the few short years that I have known her.

Emily not only seems to pull from a boundless supply of energy, she has natural leadership skills that cannot be taught. When most of us are busy in our own daily lives, Emily has chosen to volunteer her time to inspire new leaders within our own community.

I hope you give her the utmost consideration for this year's class.

Sincerely,

A handwritten signature in black ink, appearing to read 'Clint Dudley', with a stylized, flowing script.

Clint Dudley
2016 Forty Under 40



To Whom It May Concern:

It is my pleasure to recommend Emily Nichols as an exceptional candidate for the Business Record's Forty Under 40 awards. Emily was an outstanding student who brought strong communication skills, public speaking ability, logical thinking about critical issues and a dedication to developing her skills as a valuable member of our community. Our program has been enhanced by her involvement.

I had the privilege of working with Emily in Drake University's School of Journalism and Mass Communication in the Master of Communication Leadership (MCL) degree program. Taking a mix of business and communication courses, Emily repeatedly demonstrated her dedication to bettering the communication industry. She led discussion among her cohort and offered real-world examples from her professional career that often helped her classmates to better understand how the classroom concepts apply in their lives.

Her work ethic is exceptional. In various projects conducted with community partners, Emily consistently delivered innovative solutions for nonprofits in the area, working with Perry, Iowa, leaders to promote economic development in the city. She brought value to the class because of her enthusiasm for the important role communication plays in society and her dedication to improving our community through her involvement in the American Marketing Association and other organizations—just a few of the many ways Emily exceeded my expectations.

Emily's focus on developing her leadership skills in preparation for her increasing role as a communication leader in Iowa makes her an ideal candidate for this honor. You can be proud of the way Emily represents your organization. I know that we are proud to call her a 'Bulldog.' For these reasons, I thank you for your consideration.

Sincerely,

<SIGNED ELECTRONICALLY>

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