

January 6, 2017



Forty Under Forty  
Des Moines Business Record  
100 4<sup>th</sup> Street  
The Depot at Fourth  
Des Moines, Iowa 50309

Dear Forty Under Forty Committee:

It is my honor to submit this letter in support of Arren Wetzel's nomination for the 2017 Forty Under Forty class.

Arren founded CLE in 2002. Arren spent his childhood touring the country doing concerts, learning the technology, the business and the art of event production from his father. Arren takes a "hands on" approach with every event he is a part of!

Arren is a community minded individual who provides services to businesses of all sizes, including multiple nonprofit organizations. I have had the pleasure of working with Arren for the past 16 years as Variety plans fundraisers, including our annual Telethon. He is always presenting ways to improve our events and he takes the extra steps to make these evenings truly exceptional.

Arren's reputation for creativity, progressive thinking, and a deep understanding of the business is second to none. When it comes to audio, video and lighting needs, Arren is my first and only phone call. I know that he will work with our budget and provide us with the best professional service available.

Arren would be a great addition to the 2017 Forty Under Forty class. Thank you for your consideration.

Sincerely,

Sheri McMichael  
Executive Director

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