

# Kellan Beverly Longenecker

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## Personal Summary

Site Leader driven to achieve superior results through coaching and investment in others. Passionate about making food that people love, raising strong children and a cohesive family, driving manufacturing excellence, making a positive difference, and volunteering time within my community.

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## Education

### Purdue University

Master of Science in Industrial Engineering

- International Experience:

### University of Iowa

Bachelor of Science in Engr., Human Factors Certificate

**Strathclyde University:** Glasgow, Scotland

**University of Southern Queensland:** Toowoomba, Australia

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## Professional Experience: General Mills, 15 years

### Plant Site Manager, Carlisle, Iowa

2012 – Present

- Leads all aspects of the plant with approx. 100 employees to produce bakery flour and 99% of the world's Betty Crocker dessert mix pouches. Ensures the delivery of all Supply Chain goals and business metrics through leadership, application of standard processes, and ownership of culture.
- Builds organizational capability by coaching, leading, and developing direct reports and employees.
- Serves as the business interface and the external voice of General Mills within the community.
- F16 Top Plant Performance in General Mills, Last 3 years always in the top 5 of 30+ plants

### Continuous Improvement, Human Resources, and Reliability Manager, Carlisle, Iowa

'09-'12

- Led multiple functional support roles to enhance manufacturing excellence across the site.
- Positively impacted the plant's key metrics through the execution of continuous improvement strategies and methodologies, increasing the reliability in all departments resulting in cost savings

### Operations Business Manager: Cheerios Brand, Minneapolis, Minnesota

'07-'09

- Led Operations of Cheerios, the most profitable/largest business unit team. Successfully delivered profit targets, cost of goods, new health innovation, capacity, service, and quality.
  - Led technical teams to launch highest grossing new product launch: Chocolate Cheerios.
  - Developed and led Supply Chain Teams across 9 plants to deliver business strategies and targets.
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## Community, Volunteer, and Civic Involvement

**-Women's Mentoring Circle Leader:** Lead, inspire, and mentor women across IA/US to reach potential

**-Advanced Manufacturing Partnership:** Founding industry partner with goal to improve job skills

**-Association of Business and Industry:** Serves as a Board Member and supports foundation programs

**-Youth Emergency Services & Shelters:** Company liaison, Hometown Giving charity partner, volunteer

**-Women in Leadership:** Forum Planning Committee; selects content, speaker, agenda for 150+ attendees

**-Volunteer:** Habitat for Humanity Home Builder, Trash Bash, Race for the Cure, Meals from the Heartland, Construction for the Food Bank of Iowa, Society of Women Engineers, Iowa Workforce Dev.

**-YMCA PTA:** Member and Urbandale Schools Volunteer

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## Special Achievements / Honors / Awards/ Interests:

Personal interests include scuba diving, camping with my kids, family dance parties, hiking, and fishing

Awarded 2016 Grow and Inspire Award, distinguished award given to top performer in General Mills

Leadership Iowa Class of 2014/2015; elected by class to serve as the Honorary LI Board Member

Top Industrial/Manufacturer of the Year Award – Warren County

Foundation Award: Given to top plants based on % involved in United Way and campaign stats