1/12/17

To: Des Moines Business Record, Forty Under Forty

From: Ted R. Irvine

Re; Mathew Coen

I have had the occasion to work closely with Matt Coen on several Des Moines boards for the last several years. Matt has been not only extremely effective in the initiatives on which we have worked together, he has been a gentleman and a tremendous leader. Matt’s success with the Ingersoll Grand SSMID, Restoration Ingersoll, The West Side Chamber and others are apparent in the over $100 million in current and recent development in the district. Matt was a principal author of the Ingersoll Grand Revitalization Strategy plan, as well as the plan’s endorsement by all the contiguous neighborhood associations and the city of Des Moines.

I have witnessed Matt on countless occasions successfully lead efforts in public meetings including P&Z, City Council, Neighborhood meetings and others both as a volunteer and in his professional capacity. Never in one of these meetings have I seen Matt lose his cool, lose sight of the objective, or win at the expense of others.

I have also spent time with Matt and his lovely wife Suzy who is also very involved in the community as a professional and a volunteer.

I offer you my the strongest recommendation possible for Matt Coen to be included in the Forty under Forty class, and would be happy to answer any questions should that be necessary

Ted R. Irvine…